



Global Virtual Reality (VR) in Healthcare Market 2016 Share, Trend, Segmentation and Forecast to 2020

Virtual Reality (VR) in Healthcare -Market Demand, Growth, Opportunities, and Forecast, 2016 - 2022

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[Virtual Reality \(VR\) in Healthcare](#)

Summery

Wiseguyreports.Com Adds “Virtual Reality (VR) in Healthcare -Market Demand, Growth, Opportunities, and Forecast, 2016 - 2022” To Its Research Database.

Virtual reality is the creation of computer generated simulated virtual environment to provide real-life sensory experience to the person. It creates a highly immersive, visual and three dimensional environment, in which an individual is able to manipulate virtual objects and perform a series of tasks. The environment is either of real or simulated world, in which an individual is able to feel and interact with the objects and characters. Virtual treatment has certain advantages over conventional methods of treatment such as virtual treatment often eliminates the use of drugs and complex invasive surgical procedures for treatment, thus saving the cost and time. The major factors driving the global virtual reality in healthcare market are; rising incidences of neurological disorders, increasing demand for innovative diagnostic techniques and increasing disease awareness. Moreover, recent advancement in the field of information technology such as computer, laptop, internet connectivity and mobile applications, would further fuel the market growth. However, high cost of treatment, lack of skilled workers and inaccessibility to virtual reality technology in developing economies are likely to hinder the market growth.

The global virtual reality in the healthcare market is segmented on the basis of technology, application and geography. On the basis of technology, the market is segmented into, Full Immersive VR, Semi-Immersive VR and Non- Immersive VR. The market, on the basis of application segmented into Surgery simulation, Phobia treatment, Robotic surgery, Education and Training, Visualization and Rehabilitation, Treatment of Post-Traumatic Stress Disorder (PTSD), Treatment of Autism, Diagnosis of cognitive disorders and others. Geographically, the market is segmented across four regions namely North America, Europe, Asia Pacific, and LAMEA.

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Some of the strategies adopted by top industry players include new product launches. For instance, in

April 2015, Samsung collaborated with Nuance, a software developer, to integrate a new virtual assistant clinical documentation technology to the Samsung Gear S smartwatch with a view to assist medical professionals. CAE Healthcare, recently launched obstetrics and a gynecology simulation ultrasound training system in India. In 2014, Surgical Theater, received the FDA approval for SNAP device, a virtual reality device for surgical procedures.

The companies profiled in this report include; Virtalis Ltd, CAE Healthcare, GE Healthcare, Virtual Realities Ltd, Qualcomm Technologies, Inc., Samsung, Vuzix Corporation, Mimic Technologies Inc, WorldViz, LLC., and Brainlab AG.

KEY MARKET BENEFITS

Comprehensive analysis of factors that drive and restrict the growth of the global virtual reality in healthcare market are provided

The report provides a quantitative analysis of the current market along with estimations through 2014-2020 that helps identify the prevailing Market - Opportunities

An in-depth analysis of key segments of the market demonstrates the types of technologies and applications that are currently being used along with the variants that would gain prominence in future

SWOT analysis enables to study the internal environment of the leading companies for strategy formulation

Region-wise virtual reality healthcare market conditions are comprehensively analysed in the report

KEY MARKET SEGMENTS:

The global virtual reality in healthcare market is segmented below:

Global Virtual Reality in Healthcare Market – By Technology

Full Immersive VR

Semi-Immersive VR

Non- Immersive VR

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Global Virtual Reality in Healthcare Market – By Application

Surgery simulation

Tele-surgery

Phobia treatment

Robotic surgery

Education And Training

Visualization And Rehabilitation

Treatment of Post-Traumatic Stress Disorder (PTSD)

Treatment of Autism

Diagnosis of cognitive disorders

Others

Global Virtual Reality in Healthcare Market – By Geography

North America

Europe

Asia-Pacific

LAME

Continued...

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