

# Active & Intelligent Packaging World Market Segmentation and Major Players Analysis 2022

*Active & Intelligent Packaging Market to Grow at a 11.0% CAGR Forecast to 2020*

PUNE, INDIA, September 2, 2016 /EINPresswire.com/ -- According to researcher, the Global [Active & Intelligent Packaging](#) market is estimated at \$15.7 billion in 2015 and is expected to reach \$32.7 billion by 2022 growing at a CAGR of 11.0%. There is a raise in demand for these packaging goods because of varying lifestyle and the necessity of manufacturers to create longer life products. Stringent management regulations about safety standards and food packaging are other such factors which are contributing to the market growth. Improved testing costs and harmful effects of packaging resources are the factors hampering the market. The major opportunity lies in food safety issues.

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Gas scavenger demand will rise at a faster pace as a result of extended applications for oxygen scavengers in beverage, food and pharmaceutical packaging. Due to outsized vertical combination, the retailers have enjoyed more capable distribution and logistics. This facilitates the active and intelligent packaging market to grow at a stable speed to help the retail industry. Pharmaceuticals will be the highest growing segment of active and intelligent packaging market.

The key players in the market include CCL Industries Incorporated, 3M Company, Bemis Company Incorporated, DuPont (EI) de Nemours, Amcor Limited, Reynolds Group Holdings Limited, BASF SE, Sonoco, Honeywell International Incorporated, Avery Dennison Corporation, Rexam Plc, Graphic Packaging, MeadWestvaco Corporation, Freshpoint Holdings, Desiccare, Inc., Intelligent Packaging Solutions Ltd., VIP Packaging and Timestrip UK Ltd.

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## Products Covered:

- Active Packaging
  - o Moisture Control Packaging
    - \_ Desiccants
    - \_ Silica Gel
    - \_ Clay
    - \_ Others
  - o Gas Scavengers

- \_ Ethylene
- \_ Oxygen
- \_ Carbon Dioxide
- o Susceptor Packaging
- o Corrosion Control Packaging
- \_ Scavengers
- o Others
- \_ Flavor & Fragrance Control Packaging
- \_ Self-Venting Packaging
- \_ Antimicrobial Packaging
- Intelligent Packaging
- o Time-Temperature Indicators
- o Color Indicating Packaging
- o Other

#### Applications Covered:

- Pharmaceuticals
- Food
  - o Meat, Poultry, & Seafood
  - o Packaged Foods
  - o Processed Foods
  - o Frozen Food
  - o Dairy Products
- Motor Vehicles
- Beverages
- Electronics
- Primary Metals
- Others

#### Active Packaging Technologies Covered:

- Oxygen Scavengers
- Odor Absorbers
- Pure Absorbers
- Anti-Microbiological Packaging
- Microwave Susceptor
- Humidity Absorbers
- Others

#### Intelligent Packaging Technologies Covered:

- RFID
- Temperature Indicators
- Shelf Life Sensing
- Others

#### Regions Covered:

- North America
  - o US
  - o Canada
- Europe
  - o Germany
  - o France
  - o Italy
  - o UK
  - o Spain
- Asia Pacific
  - o Japan

- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia
- Rest of the World
- o Latin America
- o Middle East
- o Africa
- o Others

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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