

# FICO Global Highest Achiever David Howe to NBA Forever Greatest LeBron James: Our Children Need Your Help and Advocacy

*David Howe, SubscriberWise CEO and the world's highest FICO achiever, asks NBA's greatest-ever player LeBron James to help protect children from identity theft.*

MASSILLON, OH, U.S.A., June 30, 2016 /EINPresswire.com/ -- [SubscriberWise®](#), the nation's largest issuing consumer reporting agency for the communications industry and the leading protector of children victimized by identity fraud, confirmed today that the company founder had a conversation with the [LeBron James Family Foundation](#) on behalf of all children victimized by identity fraud, past and present.



David Howe of SubscriberWise

“Today I had a very engaging discussion with a representative at the LeBron James Family Foundation,” acknowledged [David Howe](#), president of SubscriberWise. “We talked about Mr. James and his philanthropy. We talked about Mr. James’ commitment to the people of Ohio and the nation. We talked about child identity fraud and its very serious consequences. We also talked about Mr. James’ advocacy for this cause. I respectfully asked Mr. James to join SubscriberWise’s effort to protect our nation’s children – including Mr. James’ own kids. At the request of Mr. James’ foundation, I provided the following statement and information:”

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We need the help and advocacy of LeBron James to solve this problem once and for all.

*David Howe, SubscriberWise president and CEO*

Dear Brennan: Thank you for taking my call today and expressing your genuine concerns about the serious issue of child identity theft. I really do appreciate the time and conversation!

At your request, I'd like to provide you with my contact information, including the published news that we discussed, for Mr. James to consider. I also want to reiterate my invitation for Mr. James to visit our offices in Massillon, OH, to have a first-hand demonstration of child identity theft and to understand our most diligent efforts to protect children across the nation.

We're actually in close proximity to Mr. James' home area. If it's more convenient, it would be my pleasure to arrange transportation to our office. It would even be my pleasure to personally pick up

Mr. James and return him after the meeting.

SubscriberWise ([www.subscriberwise.com](http://www.subscriberwise.com)) is the nation's largest issuing consumer reporting agency for the telecommunications industry. We're also the leading protector of children victimized by identity theft nationwide. Our goal is to accomplish a legislative change at the federal level to mitigate child identity theft through technology and education. And it's critically important that Mr. James understand that even his own children are at risk of victimization because of the failure of lawmakers to address this problem.

Frankly Brennan, we need the help and advocacy of LeBron James to solve this problem once and for all. Please be sure Mr. James hears this plea!

SubscriberWise (located at Massillon Cable TV ([www.mctvohio.com](http://www.mctvohio.com)) - MCTV):

814 Cable Ct NW  
Massillon, OH 44647  
330-880-4848 x137

Below are the links that I'd like your organization and Mr. James to review and carefully consider:

<http://www.enhancedonlinenews.com/news/eon/20141023006263/en/SubscriberWise/FTC/Credit>

<http://www.businesswire.com/news/home/20160108005930/en/SubscriberWise-CEO-Contacts-President-Obama-Executive-Action>

<http://www.businesswire.com/news/home/20151117007013/en/Senator-Elizabeth-Warren-Asked-Protect-Minors-Child>

<http://www.businesswire.com/news/home/20151108005047/en/Boy-Dies-Identity-Hijacked-Death-Congress-Act>

Thank you again. I look forward to the possibility of working with Mr. LeBron James.

Sincerely,

David Howe  
SubscriberWise  
330-880-4848 x137

P.S. I know hardly anything about basketball and sports in general. I'm definitely no world-class athlete like Mr. James and I was never good at basketball either. However, I'm willing to play a game with Mr. James if he's interested or insists on a friendly match to ensure the meeting.

"Mr. James is not only among the greatest athletes the world has ever known, he's also a businessman, philanthropist, Ohioan, and neighbor," stated Howe. "Most importantly, he's a father. And tragically – like children everywhere in this nation – Mr. James' children are also at risk of identity fraud since Congress has been asleep at the wheel. Today I asked Mr. James to help me solve this problem once and for all.

"Yes, I'm convinced that if Mr. James invests just 1 percent of the energy he devoted for the people of Ohio and the Cleveland Cavaliers, then children everywhere can finally breathe a sigh of relief. The cycle of victimization and suffering-in-silence can finally be a tragedy of the past," concluded Howe.

## About SubscriberWise

SubscriberWise® launched as the first issuing consumer reporting agency exclusively for the cable industry in 2006. The company filed extensive documentation and end-user agreements to access TransUnion's consumer database. TransUnion approved the request as part of a pilot project in 2007. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's independent cable operators (<http://www.subscriberwise.com/TransUnionJointMarketing.pdf>).

Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative. The NCTC (<http://www.nctconline.org>) helps nearly 1000 members nationwide.

SubscriberWise was founded by David Howe who is a consultant and credit manager for MCTV (<http://www.mctvohio.com>), where he has remained employed for two decades. SubscriberWise contributions to the telecom industry are quantified in the billions of dollars annually.

SubscriberWise is a U.S.A. federally registered trademark.

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This press release can be viewed online at: <http://www.einpresswire.com>

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