

## At The Moxy Marriott's Boutique Hotel

4Chion Marketing announces coverage at The Moxy Hotel Grand Opening in Tempe Arizona

TEMPE, ARIZONA, UNITED STATES, April 19, 2016 /EINPresswire.com/ -- 4Chion Marketing announces they are attending the Moxy Hotel Grand Opening in Tempe Arizona April 21, 2016.

Marriott is expanding the edgy <u>lifestyle</u> hospitality brand in the United States after bringing the concept to Europe. Tempe's Moxy hotel will provide a more self-sufficient traveler, while keeping the modern traveler in mind.

This hotel develops the lobby as a social gathering location with a high-energy bar and quiet locations for reading. The sense of the modern traveler needing



access to social media, electronic check in, guestbook for streaming videos or pictures, keyless entry, and keeping electronics charged. The elevator encourages a selfie as a photo booth, motion sensor lighting, design meeting the ethos of the brand and locality aesthetic.

"Moxy Hotels, Marriott International's edgy new lifestyle brand, is shaking up traditional hospitality and making its mark in the U.S. with Moxy New Orleans, LA, and Moxy Tempe, AZ, both set to open in Spring 2016. Moxy Hotels boldly reinvents the select-service hotel experience to fully embrace today's Next Generation traveler and to show the world what "moxie" really means – fun, spirited and stylish. These two new hotels will offer the style and soul of a boutique hotel that is surprisingly affordable."

The event will have Italian eats, working with Twenty Four Seven Hotels, and VH1 Save the Music Foundation (#SaveTheMusic). Chris G Band presents his unique vocals along with his 'fusion-esque' style of music. He will be partnering with Phoenix Fashion Week for a one of a kind showcase.

Phoenix Fashion Week will be presenting a one of a kind fashion showcase at the event. The fashion show will be inspired with an Italian runway. Theme for the runway is, "From Runways of Milan to Tempe." You can win a VIP package to the next Phoenix Fashion Week event by posting your photos on Facebook, Instagram, and Twitter while at the event with the #MoxyTempe.

Connect with 4Chion Marketing at: Twitter, Instagram, Facebook, Pinterest, Google+, and Flickr for updates and runway from the event. Our official hash tag is #4chionMoxy. The event hashtags will be using and following #AtTheMoxy, #Moxy, and #PHXFW.

4Chion Marketing will bring you the best from The Moxy opening event. We will bring the insight to the new concept for the modern day traveler. Our coverage will be found on US Press association, social media, and WordPress.

4Chion Marketing is a full service online marketing firm. 4Chion Marketing provides marketing worldwide. We grow your business from industry to fashion, through extensive knowledge and 10 years of experience.

We have provided social media, content, and traditional marketing for local business, global events, red carpets, and fashion shows. The content provides immediate response as well as long-term conversation, but best of all long-term relationships.

Our team is dedicated to bringing the highest quality marketing for your business, fashion, celebrity, and event. Services have grown YouTube channels, provided engaging content, web design, traditional marketing, social media marketing, and top tweets. We are able to remain innovative with updated training on processes and procedures.

Our experience, continued training, and customer satisfaction to provide your company with current and updated marketing services. We focus on your business' ability to continue to grow. We are Certified Online Marketing Professionals. 4Chion provides traditional and Internet marketing services.

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The Moxy:

http://www.marriott.com/hotels/travel/phxox-moxy-phoenix-tempe/

Phoenix Fashion Week:

http://phoenixfashionweek.com/events

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