

Travelers Seek More Offbeat Tours & Experiences

As more travelers seek offbeat tours and experiences, Trippin Traveller works with responsible tour operators creating handcrafted tours, in India and worldwide.

BANGALORE, KARNATAKA, INDIA, March 26, 2016 /EINPresswire.com/ -- The travel world is changing. More and more travelers are no longer satisfied with the mundane. No longer happy with mass itineraries. More travelers are seeking offbeat travel experiences, tours that are eclectic, fun, and still insightful. Recognizing this need, a new start-up, Trippin Traveller, offers customized offbeat travel and eco-friendly tours in India and worldwide. This India-based company operates as a marketplace for eclectic travel experiences and cultural exchanges to amazing destinations from responsible tour operators.

Trippin Traveller believes in culturally and ecologically sustainable travel and chooses tours operators that match its values of responsible tourism. They focus on India but also have a wide range of tours to international offbeat destinations. These are not mass-market tours, but rather handcrafted personalized experiences. Each tour is curated in-house by tour specialists after extensive consultation with the tour operator. The result is an unmatched personal traveling experience.



Sighting gorillas in Rwanda



The fields of Sapa

The company's co-founder says that Trippin Traveller was born out of a desire to spread awareness about responsible travel. "We believe that there is a gap in the Indian travel market when it comes to responsible travel. There is too much of focus on sightseeing, and less on understanding. Not many are aware of responsible tourism with curated tours that support the local community. We seek to bring in that awareness. We also specialize in choosing offbeat tours. The more offbeat the destination, the more it excites us. For example, we have some wonderful experiences in [Rwanda](#),

where we work closely with operators working on sustainable local development. We are also looking at adding tours to Romania and Croatia in the future for the European summer."

Some of Trippin Traveller's most unusual experiences include:

- Rural stay in a village in Banavasi, Karnataka, India with the backdrop of a 1000-year-old temple
- Interaction with Warli artists in Maharashtra, India
- Gorilla trekking in Rwanda
- An [Akha village](#) experience in Laos
- Women-only tours to offbeat places in Ladakh, India
- Glamping in Wayanad, Kerala, India



Ancient temples in Banavasi

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Smitha Murthy

- Trekking in remote [Mai Chau in Vietnam](#) with local stays in homestays

The company's focus is on building the site to promote awareness of responsible travel among Indian travelers. Competing in a price-sensitive market like India is difficult where the focus is on "budget tours" but Trippin Traveller believes that the Indian traveler is now hungry for unusual experiences. Tours that promote and support local communities will become more popular this year.

Trippin Traveller also offers travelers consultancy services, becoming their personal travel concierge, and helping to plan, book, and organize their travel.

About Trippin Traveller:

Trippin Traveller is a leading start-up offering customized offbeat and eco-friendly tours with a focus on responsible travel. Founded by two young women travelers, Trippin Traveller aims to become India's premier online portal for responsible travel.

For more information, please visit <http://trippintraveller.com/>

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