



# David Disraeli announces new strategic partnership with Austin Area Insurance

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*David Disraeli, President of The Personal CFO, Inc. and Michael Sanders of Austin Area Insurance announce the formation of a strategic partnership.*

AUSTIN, TEXAS, USA, January 4, 2016 /EINPresswire.com/ -- [David Disraeli](#) and [Michael Sanders](#) have a combined 40 years of experience in auto, property, liability and life insurance. In addition, Mr. Disraeli is a subject matter expert in estate planning. Combined the firm will be able to offer a more comprehensive set of offerings to both firms' clients.

The vast majority of insurance agents specialize in auto and homeowners, or life insurance, but rarely both. David Disraeli was quoted as saying "no insurance firm or agent can have the depth of expertise in all areas of risk management to be effective for their clients".

This strategic alliance was designed to create a new paradigm for services to protect clients themselves, their families, and their property.

David Disraeli is also an author and speaker. His latest book, available on Amazon.com is entitled "What to Do With Your Aging Parents - the financial, emotional, and legal consequences of aging.

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