

PCG Announces The Addition of Playboy's Past Senior Vice President and Photography Director To The Creative Team

Palmer Creative Group Makes Another Key Strategic Move On The Path To Entering the Bidder's Lists for Creative Services in Mining, Energy and Oil and Gas.

CHICAGO, ILLINOIS, USA, December 1, 2015 /EINPresswire.com/ -- The [Palmer Creative Group](#) is please to announce the addition of Gary Cole to its staff.

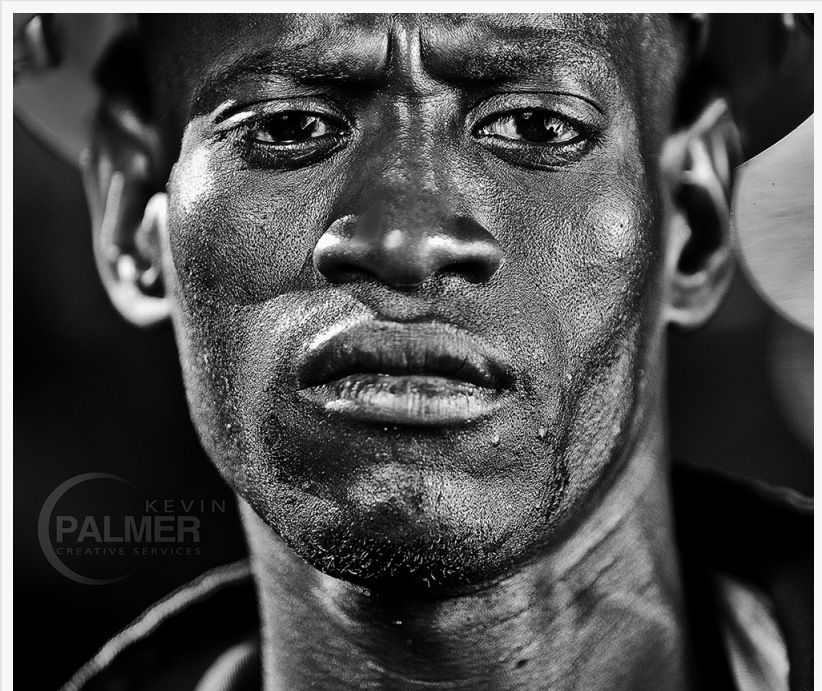
Mr. Cole was formerly Senior Vice President and Photography Director of Playboy Magazine. In addition, Mr. Cole has written extensively on the subjects of college and professional sports and was awarded the 2002 Jim Murray Outstanding Sportswriter Award from the All-American Football Foundation.

Before working for Playboy for over 30 years, Mr. Cole worked for Package Engineering Magazine, CBS News and Robert Snyder Photography Studios. He is a graduate of Northwestern University and still lives in Evanston, Illinois.

Mr. Cole will serve as Creative Consultant with special emphasis on photography and marketing for the Palmer Group. "We're delighted to have Gary Cole join us as part of our team. He is already making significant contributions to our focus on mining, energy and oil and gas creative services - as well as overall marketing strategy,"

said Mr. Palmer.

Mr. Cole says "I'm really excited to work with Kevin and his team. I came across Kevin's photography several years ago while still at Playboy. I was immediately impressed by the quality of his images and



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his attention to detail. Now I'm even more impressed by his high energy and creative ideas. I think Kevin is already the best mining photographer in North America and there's no reason he can't be the best in the world."

Other members of the Palmer Creative Group include Gary Hu, a computer and internet specialist who resides in Toronto, Ontario and Nat Silverman, PR specialist, who also makes his home in Evanston, Illinois.



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*Lead Creative Kevin Palmer,
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