

Licor Zone SA de CV to open 5,000 liquor stores by 2020

Licor Zone SA de CV to become the world's largest chain of liquor stores operating under the Licor Zone® trademark...

AGUASCALIENTES,
AGUASCALIENTES, MEXICO, July 9,
2015 /EINPresswire.com/ -- Licor Zone
SA de CV to become the world's largest
chain of liquor stores operating under the
Licor Zone® trademark offering
consumers generic liquors that are
produced by Licor Zone subsidiaries.

This vertical concentration will allow Licor
Zone to pass on the savings to
consumers and to sell the liquors that we

produce without intermediaries, with an exception for the USA market. Licor Zone will work with local liquor distributors there to supply affiliate stores and its own stores.

In Latin America, Asia and Europe, Licor Zone® will sell directly what they produce to their own stores and affiliates. The company is not a franchise; they lease the Licor Zone trademark at no cost to their affiliates if they purchase 80 percent of their liquor from Licor Zone.

A \$50,000,000 private placement memorandum to finance our expansion is under way and the company invites accredited investors worldwide to participate.

With a 450,000 square foot bottling plant under construction in Arandas, Jalisco in Mexico, Licor Zone aims to become the world's largest budget price producer of tequila, whisky, rum, vodka and brandy.

A 4,000 square foot store was opened in Aguascalientes in March 2015. Sales have been growing exponentially. A second store was opened in a rural area of Jesus Maria and sales have been exceptional. The company believes that the business model is so successful that they intend to open 200 stores by the end of 2015, 1000 stores by the end of 2016 and 5,000 stores by 2020. This will include affiliate and Licor Zone-owned stores.

The business model is unique; it allows Licor Zone to expand worldwide offering budget price liquors sold directly in our stores, so passing on the savings to consumers. "I am proud to be part of this company," said Alfredo Zapata de La Cruz, general manager for Mexico and Latin American Market.

The Mexican liquor legislation allows liquor producers like Licor Zone® to sell what they produce directly to liquors stores without passing through a distributor unlike in the USA.



Store in Aguascalientes

Licor Zone will expand its business model into the USA, Europe, Latin America and Asia.

Estimated profit after tax should be well over 25 percent and ROI should be 10 percent.
Licor Zone SA de CV expects to be listed in the future on the NASDAQ and Bolsa Mexicana de Valores by 2018, but this is not guaranteed.

For more information visit www.licorzone.com or www.licorzone.com.mx

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