

## CacheFly Partners with Equinix, Expands Australia CDN Presence

Addition of Melbourne Poises CacheFly for Best CDN Performance in Australia

CHICAGO, IL, UNITED STATES OF AMERICA, April 21, 2015 /EINPresswire.com/ -- CacheFly, the fastest throughput Content Delivery Network (CDN) has partnered with Equinix, the world's largest IBX data center and colocation provider, to expand its Australian network presence to Melbourne.

With edge caches now in three Australian locations—Melbourne (Equinix), Sydney (Equinix) and Perth (WAIX), CacheFly significantly improves its visibility and delivery, becoming the preeminent <u>Australia CDN</u> solution for organizations targeting Aussie-based end users.

The expanded network presence, along with CacheFly's 100 percent network uptime guarantee for content providers, positions CacheFly as the fastest, highest availability CDN for Australia. "We're committed to providing the fastest CDN for content providers with Aussiefocused traffic," said Matt Levine, CTO and founder of CacheFly. "Adding Melbourne to our existing presence in Australia ensures that end users will receive incomparably faster delivery than with any other CDN."

CacheFly's decision to deploy in Equinix's \$60 million data center facility dubbed "ME1," in Melbourne—Australia's



Photo Credit: Equinix



Photo Credit: Equinix

second largest market—follows in response to the high projected growth of Internet traffic in Australia. Analyst firms such as Frost & Sullivan predict the Australian laaS market to grow at a CAGR of 14 percent between 2013 and 2020, reaching \$1.36 billion by 2020.

"CacheFly's deployment in ME1 is further proof that Equinix's interconnection solutions provide a competitive edge for business," said Jeremy Deutsch, Managing Director, Equinix

Delivery Networks, whilst Equinix is dedicated to bringing global leaders the power of interconnection. With ME1, CacheFly now has the ability to connect in many ways to many customers, partners and geographies in order to accelerate its business performance and create new opportunities."

Melbourne marks CacheFly's 41st POP, globally, following its recent launch of POPs in Jakarta, Indonesia and La Paz, Bolivia.

## About CacheFly

Launched in 2002, CacheFly developed the world's first TCP-anycast based Content Delivery Network (CDN), the only network built for throughput. From the first byte to the last byte, CacheFly delivers your files the fastest. Learn why many of the world's most trusted brands from over 80 countries trust CacheFly. For more information about CacheFly, visit <a href="www.cachefly.com">www.cachefly.com</a>.

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