

# Military Real Estate Professionals Help Military Real Estate Agents Reach Out To Military Members Looking To Buy A Home

*"There's No Place Like Home"*

NEW YORK, NEW YORK, USA, April 6, 2015 /EINPresswire.com/ -- The great and brilliant company, [Military Real Estate Professionals](#), specializes in connecting Real Estate Agents with the Military Community via an online Press Release which is written, published and distributed to all of the Military Bases across the country. Moreover, the Press Release is also published and distributed to all of the major companies in the Real Estate industry as well as all of the Social Media News sites.



The CEO of Military Real Estate Professionals, Allison Sledge says. "This is a phenomenal opportunity for Military Real Estate Agents to share their story with Military communities across the country, around the world, and locally. Military families relocate more often than anyone else and when they are faced with a PCS move, they need to find a knowledgeable, competent Realtor who understands the totality of what this involves."

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The most important aspect of a Realtor who is dedicated to helping Military members, Veterans, retirees and their families realize the dream of home ownership is to make sure they know who you are. Having an online presence is vital for all Real Estate Agents, and even more important when a Realtor lives and works near a Military Base.

Herbert Schwarz, The President of Military Real Estate Professionals says, "Location, location, location" is what

everyone screams, yet if a Real Estate Agent who specializes in Military relocation is not positioned online to let the Military community know about them - then what does 'location' really mean to them, or those trying to find them online?"

Allison Sledge concurs. "I view hundreds of websites every single day," she says, "I guarantee you that 99% of every Google search in the City and State near a Military Installation for Military Real Estate Agents is bare. What that means is that the Realtor who wants to help Military members, Veterans, and retirees, is nowhere to be found. If I am making a concerted effort to find you, and I cannot find you, then what are your chances of being found by a Military family who is looking for a

Military Real Estate Agent in the City that they want to buy a house?"

Real Estate Agents cannot sell homes or properties if they do not have clients. Thus, a Military Real Estate Professional's number one need is to find new clients and really build the right image for them. This means understanding the power of the internet. Few people today find listings in print newspapers or by signage alone. Instead, most consumers today go online to look for property listings and read up on Real Estate Agents and make buying decisions. Military Real Estate Agents who create a strong online presence will be ahead of the game and increase the pipeline of new Military business.

One of the things that is seriously lacking with most Military Relocation Realtors is that there is not enough information about them online that tells the story of who they are, why they are in Real Estate, and more importantly – why they want to serve the Military community. Another thing to take into consideration is that most communities, who are near Military Bases, have a huge percentage of Military retirees and Veteran's, therefore, it is imperative that Real Estate Agents - who want to serve those who are serving, and those who have served - let it be known that they are there for them.

Military Real Estate Professionals Press Releases share all that and more with the Military audience. We tell your story, in your words, and publish it online for all to see. We also include your picture, your business logo, a video of your beautiful city, and we embed our clients' website within the Press Release.

Please click this link to see a client example: [http://military.einnews.com/pr\\_news/236255813/minot-north-dakota-realtors-tom-and-petra-drouin-earn-their-military-relocation-professional-certifications](http://military.einnews.com/pr_news/236255813/minot-north-dakota-realtors-tom-and-petra-drouin-earn-their-military-relocation-professional-certifications).

Aside from adding to your online presence, your Press Release can be added to your existing marketing material, simply by putting a Media Logo on it, printing it out and sharing it with your community. This could be done at open houses, community meetings, door-to-door, e-mail, lenders and banks - and if you have access to the housing director at your local Military Base, perhaps you will be able to hand it out to new arrivals on the Base.

The sky is the limit as to what you can do with your Press Release, once it's published. We always suggest that you upload it to your Website and Social Media pages too, because it is truly a proud item to be displayed.

When you get on board with us at Military Real Estate Professionals, the first thing we do is sign you up on all of the Military websites, which give you more exposure to the Military communities across the United States. These are independent websites which we include as links in your Press Release, but you will also be seen online independently, due to the fact that you are on those sites.



Next is the interview that you will have with the CEO and Writer of our Press Releases, Ms. Allison Sledge. This usually takes about an hour and a half, considering that the Press Release is between 700 – 1,000 words. Once the interview is completed, Ms. Sledge will write the first draft and e-mail it to you in a Word Document. This is where you have the opportunity to make any and all changes to the Press Release, which is, essentially, your life story. When you approve the final draft, your Press Release is published and distributed to the online nationwide Newspapers, Military, Real Estate and Social Media News Channels.

Upon publication of your Press Release, you will receive a Distribution Report via e-mail which details the locations of where your Press Release was published – including links to those publications.

For more information about Military Real Estate Professionals, [please visit their website:](http://www.militaryrelocationagents.com/)  
<http://www.militaryrelocationagents.com/>

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This press release can be viewed online at: <http://www.einpresswire.com>

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