

Writer, Producer Eric Ayala Announces Kick Starter Campaign for Movie Shoot

Individuals, foundations, corporations and other donors to play a pivotal role in success

ATLANTA, GA, USA, February 19, 2015 /EINPresswire.com/ -- Atlanta's award-winning, writer, director, author and producer, Eric Ayala continues to make moves. He has formally launched his Kick Starter campaign for his next movie, his publicist announced today. The campaign will wrap up on March 25, 2015.

Ayala says the purpose of the campaign "is to bring my book, '...if i should die before I wake' to the screen. Last week I received the first \$1,000 investor. I am inviting the public to become an investor, too."

As the campaign goes into the home stretch, Ayala knows that financial goals for the film can only be achieved with a strategic funding plan.

"Eric's success can be accelerated with passion, philanthropy, and partnership from the community at large," stated <u>Fran</u>

<u>Briggs</u>, publicist to Eric Ayala. "He is incredibly grateful for contributions that will assist him with production priorities. Individuals, foundations, corporations and other contributors all play a pivotal role in his success."

Ayala has been published under three pseudonyms, each a variation of his full name.

Writing in the inspirational fiction genre, and using the penname, E. L. Ayala, his first book 'Restoration' was published in 1997. Eric has been published under three pseudonyms, each a variation of his full name.

He has written, directed, and produced several stage plays including 'Strange Fruit' and 'Will You Be Made Whole' which debuted at the 14th Street Playhouse in Atlanta.



Eric Ayala

He would later pen, 'Alabaster Box,' 'Two Women One Struggle,' and '...if I should die before I wake.'

The producer hopes to receive commitments of \$50,000 before the end of March, 2015, to achieve his goal. To learn more including how the public can participate, please visit, http://www.kickstarter.com/projects/1358984418/if-i-should-die-before-i-wake

For sponsorship opportunities and strategic partnerships, please contact Fran at FranBriggs@aol.com, or 206-279-0818.

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