

Triathlete Anna Cleaver Partners with Maxim Sports Nutrition

Stated goal: Winning Ironman Chattanooga

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/EINPresswire.com/ -- [Anna Cleaver](#), a top Professional Triathlete has partnered with [Maxim Sports Nutrition](#) to achieve her goal of winning Ironman Chattanooga.

Maxim has been fueling Olympic Gold Medalists, World Champions, World Record Holders, European Cycling Tour teams and Ironman distance champions for over 25 years. The product includes a proprietary blend of European maltodextrin, a non-GMO and the highest form of sustained energy. Maxim is the only company to offer a single source for training and racing. Now JUST ONE product for energy/carbohydrate + electrolyte/hydration + essential vitamins.

Why is this important? Use of Maxim products allows athletes to use one solution for training and racing, for up to 7 hours, without the need for any other product.

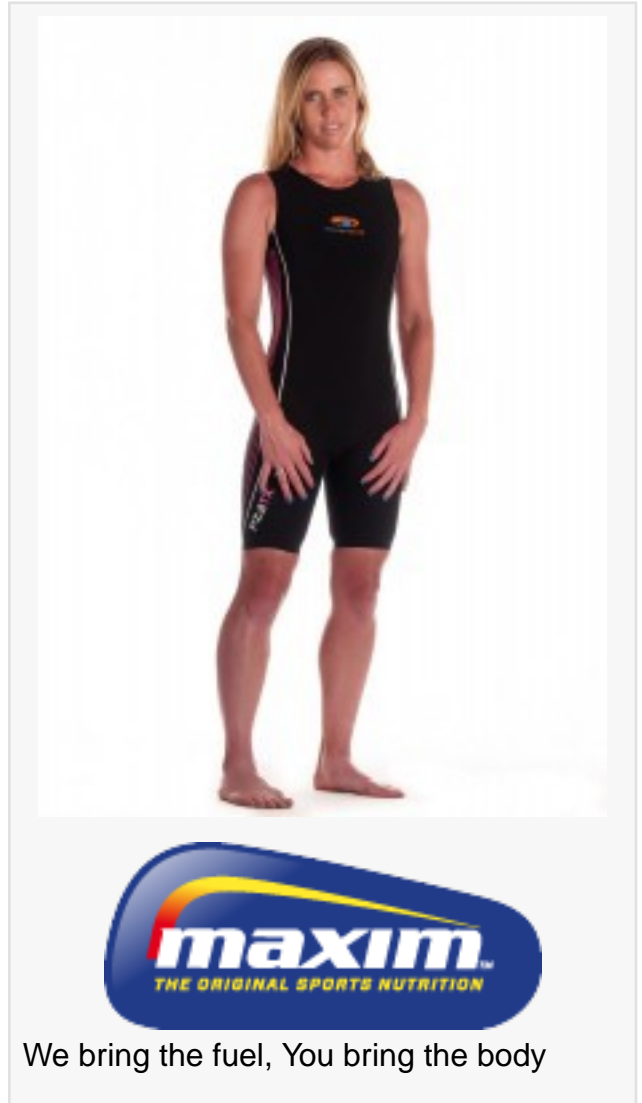
Cleaver presently resides in Chattanooga, Tenn. She represented New Zealand, her home country, in swimming for several years and holds many records and titles. Additional achievements include placing 5th in the 2014 Ironman Chattanooga, 5th in the 2014 Canada Ironman Championships and 7th in the 2013 Asia Pacific Ironman.

Cleaver understands the importance of health and nutrition when it comes to competing as an athlete. For

her, it's about finding the right products and creating a plan that will position her success.

"Maxim is a consistent product that does well with my stomach. I first started using Maxim while training in November 2014, and I know it will help with my performance in upcoming competitions," says Cleaver.

Cleaver re-entered the world of competition after working for 10 years as a corporate finance professional. She balanced working full-time and her triathlon commitments, but now she is fully committed to achieving her goals as an athlete. Along with winning Ironman Chattanooga, Cleaver hopes to educate youth on the benefits of a healthy lifestyle. Additionally, she would like to encourage participation and excellence in sports in her community.



About Maxim Sports Nutrition:

Maxim Sports Nutrition is the first sports nutrition brand on the market and was founded by the British racing cyclist Steve Jennings. Maxim is owned by the publicly traded Health-Supplement giant Orkla Health (Orkla Group), established in 1654 with 35,000 employees and is one of Norway's largest companies on the Oslo Stock Exchange. Orkla Health, is a company which is known and respected in Europe for some of the best known brands within health and food supplements innovation and quality.

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MORE ABOUT MAXIM PRODUCTS:

- * Proprietary blend of European maltodextrin (non-GMO and highest form of sustained energy eliminating nausea)
- * Complete range of electrolytes under guidance levels

developed by the International Olympic Committee (IOC)

- * Essential vitamins
- * Single source nutrition for [competitive athletes](#) of all levels
- * Maxim Hypotonic Sports Drink is the fastest way to provide a body with vitamins, energy and electrolytes



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Anna Cleaver, Professional Triathlete

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Chattanooga's Professional Triathlete

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