

CTM Expands Tourism Distribution Network with Here's Where Acquisition

EXETER, NEW HAMPSHIRE, USA, February 17, 2015 /EINPresswire.com/ -- [CTM](#) Media Group today announced the expansion of their tourism distribution network with the purchase of more than 1,200 visitor information displays from Here's Where, LLC.

The acquisition expands CTM's visitor information network to include popular tourism destinations in Southern Maine, Northeastern Massachusetts, New Hampshire's Seacoast, Lakes Region, Merrimack Valley, Mount Washington Valley and Monadnock Sunapee Regions.

"We are excited to be moving into 2015 with an expanded brochure distribution presence in popular and growing tourism destinations," Peter Magaro, President, [CTM Media Group](#). "CTM views the New England tourism market as a key driver in our future growth and expansion of our business."



CTM Media Group - Targeting Today's Traveler

"I am pleased to see Here's Where become part of an expanded distribution network that can offer a diverse range of solutions," stated Ozzie Ayscue, former owner of Here's Where. "CTM's predestination, drive market and Canadian distribution networks will offer our Northern New England customers access to hundreds of thousands of additional travelers."

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Peter Magaro

Similar to Here's Where operations, CTM Media Group distributes and services a network of visitor information displays. The acquisition offers new opportunities for the Here's Where customer to efficiently and effectively reach today's travelers. Additional visitor marketing solutions include CTM's award-winning digital network, Ettractions

[ExploreBoard](#) and a variety of visitor maps and offer-driven promotions.

For questions regarding CTM's visitor marketing services or take advantage of CTM's advertising

opportunities call 800.888.2974, email info@ctmmedia.com or visit www.ctmmediagroup.com

About CTM Media Group

CTM Media Group is one of North America's largest distributors of tourism information. Distributing over 100 million brochures last year, CTM comprehensive network includes over 13,000 brochure information displays, and over 330 award-winning touch screen kiosks.

CTM's distribution network proactively reaches visitors when they are actively looking for fun things to do. Set in major visitor markets, CTM's in-market distribution networks include hotels, attractions, interstate routes, convention centers, transportation centers, local residents and sport shops.

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