

Triathlete Lewis Elliott Partners with Maxim Sports Nutrition

SCOTTSDALE, AZ, USA, February 12, 2015 /EINPresswire.com/ -- [Lewis Elliott](#), a top American Professional Triathlete has partnered with [Maxim Sports Nutrition](#) to achieve his goal of standing on the podium at the Ironman World Championships.

Maxim has been fueling Olympic Gold Medalists, World Champions, World Record Holders, European Cycling Tour teams and Ironman distance champions for over 25 years. The product includes a proprietary blend of European maltodextrin, a non GMO and the highest form of sustained energy. With Maxim, you get a complete range of electrolytes and essential vitamins from a single source. The Hypotonic Sports Drink is the fastest way to provide your body with vitamins, energy and electrolytes.

Elliott was a 3-time National Champion while a member of the US National Cycling Team and has achieved "World Class" status as an endurance athlete with his performance at the 2011 Arizona Ironman. Since incorporating Maxim into his training and competitions in September 2014, he has much success, including winning the Tour de Scottsdale. Most recently, on January 17, 2015, he won first in the Mountain Bike Association of Arizona's Mountain Bike Marathon. He credits his success to hard work, dedication and Maxim Sports Nutrition.

"I have complete confidence in Maxim. It's a consistent product that continually fuels my body," says Elliott.

Elliott is a humble athlete whose steadfast nature has brought him many wins. He enjoys mentoring



Fueled by Maxim

and coaching other triathletes, and finds fulfillment when they achieve their goals. Additionally, he is a philanthropist. He actively supports Tri Scottsdale, a foundation that raises over \$100,000 for Susan G. Komen each year.

When he isn't competing or coaching, he enjoys spending time with his family in Montana. He is a jack of all trades, as he plays guitar, skis, models, acts and writes books.

"If you are smart, you pick up golf or any other sport. An ironman is quite the physical feat. Once you get addicted, you want to see how far you can push yourself," says Elliott.

About Maxim Sports Nutrition:

Maxim Sports Nutrition is the first sports

nutrition brand on the market and was founded by the British racing cyclist Steve Jennings. Maxim is owned by the publicly traded Health-Supplement giant Orkla Health (Orkla Group), established in 1654 with 35,000 employees and is one of Norway's largest companies on the Oslo Stock Exchange. Orkla Health, is a company which is known and respected in Europe for some of the best known brands within health and food supplements innovation and quality.

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*Proprietary blend of European maltodextrin (non GMO and highest form of sustained energy- eliminates nausea)

*Complete range of electrolytes under guidance levels developed by the International Olympic Committee

*Essential vitamins

*Single source nutrition for competitive athletes of all levels

*[Maxim Hypotonic Sports Drink](#) is the fastest way to provide a body with vitamins, energy and electrolytes

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