



Corporate Renaissance Group Launches ‘i heart’ Fundraising Campaign

CRGroup is pleased to announce the launch of its ‘i heart’ fundraising campaign to unite customers and partners in benefit of the Heart and Stroke Foundation.

OTTAWA, ON, CANADA, February 12, 2015 /EINPresswire.com/ -- Corporate Renaissance Group (CRGroup), a global provider of management consulting services and business software solutions, will kick off its ‘[i heart](#)’ fundraising campaign to unite customers and partners in benefit of the Heart and Stroke Foundation. Individuals and organizations that have worked with CRGroup, as well as those who have used CRG Solutions, are encouraged to participate by sharing their feedback. For every submission, CRGroup will donate \$10 to the Heart and Stroke Foundation.

Just in time for Valentine’s Day, the campaign will commence on Friday, February 13th, 2015 and will run until October 31, 2015. In addition to a \$10 donation made for each submission, CRGroup will hold monthly prize draws, as well a grand prize draw for a \$250 Visa® gift card. Full details of the contest can be found at www.crgroup.com/iheartcrg.

“We decided to launch the ‘i heart’ fundraiser to unite our customer base – which has grown to over 4500 organizations around the world, and to support a great cause,” said Director of Marketing and Business Development, Doug Hum. For over 26 years CRGroup has been providing business management services and solutions to the global Microsoft® Dynamics™ community and organizations worldwide seeking practical and scalable solutions for common business challenges.

The ‘i heart’ campaign will also be featured at the Upcoming Microsoft Convergence 2015 Conference & Expo March 16-19 in Atlanta, GA. Attending CRGroup customers and partners, as well as other members of the Dynamics Community are invited to visit the CRGroup Booth #1427 to make their submission.

Each year, CRGroup selects a charity that aligns the vision and values of the company as well as its employees. Last year, to mark its silver anniversary, CRGroup made a cash donation to the Ottawa Network for Education (ONFE), the hub of a network of education and community partners committed to enriching public education in Ottawa.

“This year we decided to support the Heart and Stroke Foundation through a fun and interactive awareness campaign involving our clients and partners,” said CRGroup’s founder and president, Dr. Vijay Jog. “We are passionate about giving back to our community, and this year we are focusing on a health-related cause. I suspect that most – if not all – of our clients, partners and employees have been affected in some way by heart disease and stroke.”

“We are so thankful to Corporate Renaissance Group for organizing ‘i heart’,” said Melanie Lemieux, Area manager Ottawa Chapter from the Heart and Stroke Foundation. “Fundraisers like this are essential to support life-saving heart disease and stroke research that helps create more survivors.”

To learn more about the “i heart” campaign or to make a submission, visit www.crgroup.com/iheartcrg.

About the Heart and Stroke Foundation

The Heart and Stroke Foundation's mission is to prevent disease, save lives and promote recovery. A volunteer-based health charity, we strive to tangibly improve the health of every Canadian family, every day. Healthy lives free of heart disease and stroke. Together we will make it happen.

www.heartandstroke.ca

About Corporate Renaissance Group

Corporate Renaissance Group (CRGroup) is a global provider of innovative solutions that improve business management and performance. With over 4000 customers, CRGroup has established itself with expertise in business management applications. CRGroup delivers solutions by leveraging their expertise in enterprise resource planning, corporate performance management, business intelligence, financial and costing principles, shared services and employee performance management. CRGroup is headquartered in Ottawa, Canada, with offices throughout Canada, South Africa, India and the United States. www.crgroup.com

Natalie Trudel

Corporate Renaissance Group

6132324295

email us here

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