

## The MAGNO Seat Lets Gamers Defy Gravity

MUNICH, GERMANY, January 15, 2015 /EINPresswire.com/ -- If, during his many journeys through the galaxy, Captain Kirk had had the time to shop at a few intergalactic furniture outlets instead of spending all his time trying to rescue endangered planets and pretty girls, he'd have been willing to stand in line with a crew of Klingons if it meant he had a chance to buy the MAGNO Seat, an innovative armchair that bids farewell to gravity and hello to next-generation functionality, design, and engineering.

Designed for the gaming world, the MAGNO Seat is a magnetic-based chair that levitates with the help of magnets and moves in every direction. From a seating position, you can play all your games and listen to your favorite music from your computer, mobile phone, or tablet. The gaming seat turns its occupant into the operator with full steering control in all three directions, creating a sense of reality that transforms the gaming experience into an in-game reality.

For those adventurers who are ready to take the traditional armchair to a brand new level (literally), the company's founder and CEO Andreas Schuller has begun an <a href="Indiegogo crowdfunding campaign">Indiegogo crowdfunding campaign</a> to raise \$100,000 by January 31, 2015.

Although the developers have designed the MAGNO Seat with the technology that boldly goes where no chair has gone before, they haven't forgotten comfort. Tired after a long day at work? Have a seat, rest your feet—the MAGNO Seat comes with a footrest. You can read, listen to music, or watch TV; you can





even change the seat position with the easy-to-use app that turns the chair 360 degrees and tilts it forward or backward up to 15 degrees. The first time you use your new seat, you'll receive a prompt to download a free Apple, Android, or WIN phone app, which requires no set-up. The delivered interfaces let you connect your devices so that your leisure time receives a complete sensory experience. Bose® crystal-clear sound is precisely tuned to your specifications, and floating in the air makes the music even more enjoyable.

But when you've had enough relaxation, you can put the pedals into the footrest and faster than you can say "Beam me



up, Scotty" you're in the cockpit of your game seat. The integrated sound system delivers you into the game so effectively that you'll be convinced that your off-the-ground height means that you're in a prime position to make your escape from the enemy. Once you connect your PC to the MAGNO Seat, you've entered the third dimension of gaming. If all you've known of gaming is something that feels like a board game, get ready for the MAGNO Seat's Plug & Play realm. Your armchair is now your starship. The high-end joystick gives you optimal steering control, either with the pilot variation or the racing gear change lever, for the complete implemented computer system. The throttle fulfills your need for speed and can be assembled for either the right or left hand of the armchair, so lefties aren't "left" out of the race. The Oculus Rift glasses have an OLED display with a visibility field of 110 degrees (diagonal, 90 degrees horizontal) replay in 16:10 picture ratio, a 3-axis gyrometer, and an acceleration sensor. The virtual reality add-on is suitable for professionals or for gamers who have been longing to be fully immersed in the action, even when that means experiencing the sensation of free-falling.

With the securely mounted Cyclick, gamers can perform complex flight maneuvers so convincing that reality and simulation merge. The steering wheel is designed so that you're going to feel every bump, jolt, collision, and drift. Make sure you're up to the challenge of a full adrenalin surge. And don't forget about those Logitech progressive pedals. They allow smooth, precise braking, but you aren't a gamer because you want to slow down. The pedals allow acceleration of the simulation to make racing games even more thrilling.

The project began over a year ago, in December, 2013. The developers spent 2014 proofing the concept, designing the first prototype, selecting the materials and assembling the first prototype, developing the software, and redesigning the technical layout. They're currently building the second prototype and developing the apps and software device. Crowdfunding support is needed to improve the software and hardware and to fund the larger machines that are needed for manufacturing.

The MAGNO Seat team is dedicated to the production of clever, simple, and cool products in the hardware and software sectors. This project hits their CSC target, and has so much to offer that even Dr. Spock might be inspired to smile when perched in his MAGNO Seat, the best seat in the house.

## About MAGNO Seat

MAGNO Seat (<u>www.magnoseat.com</u>) founder and CEO Andreas Schuller is the product designer for

a team with over 30 years of experience. With a keen eye for comfort and simplicity, and a finger on the pulse of cutting edge technology, the business unit of the company focuses on research and development while simultaneously zeroing in on opportunities for the production of clever, simple, and cool furniture.

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