

ASA Announces College Students Vulnerable To More Car Accidents

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SALT LAKE CITY, UTAH, USA, September 3, 2014 /EINPresswire.com/ -- As the 2014-2015 school year begins at most colleges and universities, the likelihood of a car accident also increases. According to a study by the National Institute on Alcohol Abuse and Alcoholism, over 3.3 million students drive under the influence of alcohol. In addition, driving while tired increases the chances of an accident.

[ASA Insurance](#) seeks to promote safe driving for its younger drivers by educating them on the dangers they face behind the wheel. While college drinking has become a ritual for many students, it can have serious consequences if the person gets behind the wheel.

Another factor that contributes to car accidents by college students is sleep deprivation caused by late-night studying or long trips home over the weekend. Tiredness leads to inattentiveness and a loss of alertness and slower response time. Distractions such as texting while driving and talking to other passengers also contribute to accidents.

"We want college students to be aware of the dangers they face when they get behind the wheel of their car," says Creed Anderson of ASA Insurance. "We want to help them make good decisions when they are faced with these issues."

These good decisions begin with saying "no" to getting in the car with someone who has had too much to drink or giving up the keys when the person drinking is them. It also means not going somewhere after an all-night cram session for a test. Other ways of making responsible decisions to prevent a car accident include riding a bike or walking to class when the driver is not as alert or by choosing a designated driver before a night out.

When college students look for [car insurance in Salt Lake City](#), they can be assured of getting better rates if they are accident-free. For each accident they are involved in or every driving citation they receive, their rates can go up.

Making the right decisions about when to drive and when not to begin before the situation occurs. ASA Insurance hopes to encourage young drivers to think about these events and their long-term consequences. College students must also encourage their friends to make smart decisions when it comes to driving. Using positive peer pressure can help prevent accidents that are the result of too much alcohol or fatigue from a lack of sleep.



ASA Insurance provides competitive auto insurance rates in the Salt Lake City area.

Parents must also get involved in educating and influencing their students. Even though they are no longer living under their roof, parents can still have an impact with what they say. It is important that they encourage their kids to make solid decisions on driving. Many students with car insurance in Salt Lake City are still on their parents' [insurance plan](#), a fact that gives them added influence.

Partying and studying hard are a part of the college experience for most students. At the same time, decisions made now can affect their future, which is why it is important to make responsible decisions in regards to driving to ensure the safety of everyone.

ASA Insurance provides the best insurance coverage with the lowest rates to the English and Spanish communities in Salt Lake City, Utah. Affordable rates and superior service for all home, auto and business/commercial insurance needs.

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