



# Fry's Electronics Adds ABR Industries' Coaxial Cables to Retail Stores, Online Catalog

*ABR Industries announces a distribution deal with retail electronics giant Fry's Electronics.*

HOUSTON, TEXAS, USA, August 12, 2014 /EINPresswire.com/ -- [ABR Industries](#), a value-added manufacturer of radio frequency (RF) coaxial cable assemblies, today announced a distribution deal with retail electronics giant [Fry's Electronics](#).

ABR Industries is expanding their business by partnering with distributors who recognize the superior performance of their cable assemblies for radio frequency identification (RFID), amateur radio, industrial and Wi-Fi markets. The first ABR product available from Fry's Electronics is the [LMR® type RG8x](#) low loss coax cable with PL259 connectors, part of ABR's high-quality line of LMR® cable types.

"Fry's is starting with our RG8X 240 Ultra Flex hybrid radio cable for ham radio and Citizen's Band applications, available at all their store locations and Fry's online," said Marc Abramson, president of ABR Industries. "We plan to expand the collaboration to include our entire American Built and Reliable coax cable product line."

ABR's LMR® type 240 Ultra Flex RG8x low loss cable offers 30 percent lower signal loss than the standard RG8x coax cable, as well as a shield effectiveness rating of less than 90 decibels for minimal noise interference. Available with weatherproof heat shrink tubing at each end, this lightweight, flexible cable is ideal for two-way amateur and CB radio systems, particularly in smaller configurations such as mobile applications or in condos and apartments.

ABR Industries' family of high-quality LMR® type coax cables are available in custom lengths with a wide range of connector configurations.

## About ABR Industries

ABR Industries LLC is a value-added manufacturer of RF coax cable assemblies for RFID, Wi-Fi, SCADA, Military, Amateur Radio, and other radio frequency applications. ABR stands for American Built and Reliable, manufacturing all assemblies in its Houston, Texas facility to ensure quality control from start to finish.

With more than 35 years of experience, ABR clearly understands the importance of providing prompt deliveries, excellent products and a knowledgeable customer service department. Customers rely on ABR to ship superior American Made quality products, delivering trusted components at a great value.

Press release courtesy of Online PR Media: <http://bit.ly/1unpAjc>

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