



# Top Shelf Brands Holdings (TSB) Continues to Build its Team

*(OTCPK:TEMN) Alonzo Pierce, CEO of Top Shelf, is pleased to announce to it's shareholders that it has added another strong advisor to it's advisory board.*

BOCA RATON, FL, USA, August 1, 2014 /EINPresswire.com/ -- August 1, 2014- [Top Shelf Brands Holding Inc.](#) (a Nevada Corporation) ([OTCPK:TEMN](#)) Alonzo Pierce, CEO of Top Shelf, is pleased to announce to it's shareholders that it has added another strong advisor to it's advisory board. The addition of this advisor builds on our team of talented executives that is being assembled to build a top tier producer and distributor of distilled spirits. Pierce said, "by adding a position to the advisory board we strengthen our position which is critical at this point because it will also help form the corporate board of directors. The members we choose for the advisory board are specialists in their field and they all possess extensive knowledge and capabilities to expand our business plan. Although this process has taken some time, we want our shareholders to know that not only are all of our financials current, but our goal is to significantly increase [shareholder value](#) for our loyal investor base."

In addition to our previous announcement of Scott Vanis of Minerco, we have added Ross Graham, President of Miami Cocktail, [www.miamicocktail.com](#) and formerly of Allied Domecq (Canada), which today is Pernod Ricard. Mr. Graham has engineered brands from initial concept and has worked with national distributors marketing some of the hottest branding concepts with top artists. These trade relationships are secured and ready to be pushed forward. They are significant to our story in a way that speaks volumes. We will soon advertise our business model and practices through an OTC video stream and through our internal website.

In addition, we have engaged Pearson & Pearson [www.pearsonandpearson.org](#) to help with development and consulting of our brand's warehousing, logistics and shipping. Pearson and Pearson also presents its clients' brands to over 1800 wholesalers, instantly providing access to retailers across the U.S., and targeting both on and off premise retail accounts as well as actual consumers.

About TSB: [www.drinktopshelf.com](#)

Top Shelf Brands Holdings incubate, create, markets and supplies branded alcoholic beverages with an initial offering of Tequila, Liqueur and Bourbon. Being a federally licensed importer and supplier of alcoholic beverages gives us a competitive edge. Top Shelf Brands is dedicated to "Incubating and Creating Brands People Talk About". Top Shelf Brands is positioned to capitalize on the \$1 trillion spirits industry. Strong growth in the industry is anticipated primarily in the premium category.

This news release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. When used in this release, words such as "estimate," "expect," "anticipate," "projected," "planned," "forecasted" and similar expressions are intended to identify forward-looking statements, which are, by their very nature, no guarantees of Top Shelf Brands Holdings, Inc.'s future operational or financial performance, and are subject to risks and uncertainties. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. Due to the risks and uncertainties, actual

events may differ materially from current expectations. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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