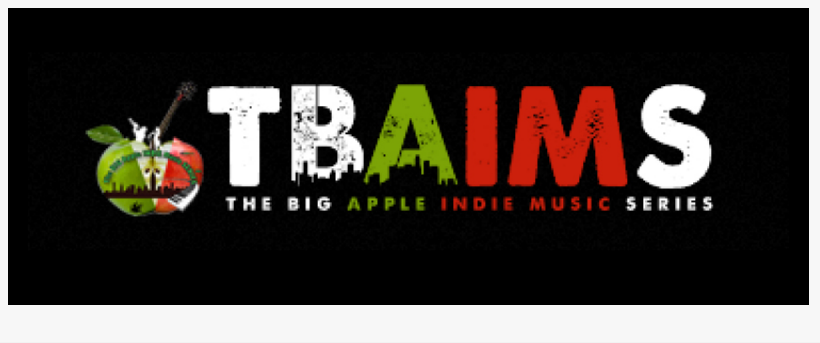


The Big Apple Indie Music Series aka TBAIMS getting global exposure in just 18 months

TBAIMS live streamed via Gander.tv and Spacebar across the Globe for indie artists and their fans.

NEW YORK, NY, UNITED STATES, June 27, 2014 /EINPresswire.com/ -- The Big Apple Indie Music Series has been growing organically since it's first showcase back in January of 2013. Started by the Founder and CEO, Jon



Landers from [Creative Group LLC](#) , [TBAIMS](#) has been growing organically with over 3400 submissions each month from independent music artists that want the opportunity to perform at their showcases. By adding Brian Jaccoma in February of 2013 as the Co-Producer, TBAIMS developed a partnership with [Talent Army Promotions](#) soon to be renamed Talent Army Music that offers opportunities for music artists beyond the TBAIMS platform

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Connecting through music
Jon Landers

Each month, TBAIMS invites vetted independent music artist to perform a live 20 minute set each at their showcases. Typically, they have four to five music artists of different genres perform each month. What stands them apart from other

showcases is that they invite music, entertainment, tv and film industry executives to all of their showcases to network and have the opportunity to listen to some of the best of the best independent music artist from across North America. They accept submission via [TalentArmyPromotions.com](#) and [ReverbNation.com](#) that they take great pains to make sure are good enough and ready to be seen and heard by the industry people they invite to their showcases. If an artist does not have adequate video footage of some live performances, they are then asked to audition live via Skype before they can be considered to perform as they realize a studio recording is not the best indicator of some one that can perform, have a stage presence, is not pitchy when singing live and can engage with an audience.

When TBAIMS first started these showcases, they did so at the Gibson Guitar Studios on the West Side of Midtown Manhattan. After hosting the first 7 showcases at Gibson, they found that they had to move on to other venues when the Gibson Studios went under renovations last August. They have since hosted their showcases at The Cutting Room, Tammany Hall, Tobacco Road and now have settled into their new home at Toshi's Living Room on 26th Street and Broadway, a part of the Flatiron Hotel.

In January of this year, they also started to offer a Demo Listening Session in the first hour before the showcase where any music artist, whether or not they are booked to perform that night, can still come and attend the event, bring an iPad, tablet or smartphone with some of their music on it along with earplugs and/or headphones and purchase a five minute music pitch session with any of the AnR's and industry executives attending that night. This is a one on one session where they can get direct

feedback from the AnR or industry executive on the spot. No other showcase has offered this before and it's creating quite a buzz in the industry.

Another thing that sets them apart from other showcases is the attitude that this is not just a one night stand for the music artist. If they pass their standards and get invited to perform for their showcase, they become a part of their family and TBAIMS will continue to support these artists in many different ways. First, they will make every effort in finding them other gigs and opportunities at other venues as they build relationships with them across the country. They are also developing relationships with other festivals around the country as well as with all the major cruise lines so that they can get them placed on various cruise ships to perform. There are plans to develop their own festivals as well to highlight some of the best of the best that have come to perform for them over the past year and a half and going forward.

TBAIMS also maintains a fully transparent approach to the industry. On the home page of their website, they have a partial list of the AnR's that attend their events each month with links to their profiles on LinkedIn so that anyone can check out the validity of what they claim and offer these artists. It is TBAIMS intention to change the way the music industry is perceived in that they will never mislead the music artists they add to their family as they grow.

There are plans for TBAIMS to grow their exposure across North America by replicating their showcases at all the major music cities to include LA, Nashville, Miami, Austin, Detroit and will be adding additional cities as they build their identity and branding across the globe.

TBAIMS Showcases can be seen live via Gander.tv that is live streamed to the World Wide Web each month.

Their next music showcase is scheduled for Wednesday, July 23rd and there is no cover charge to attend. You can find out who is performing at their main website at www.tbaims.com

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