

## Newsmax TV to Exclusively Debut Alan Dershowitz's "You and the Law' Program

News, Information, and Lifestyle Channel Targeted Toward Baby Boomers Commences Soft Launch and Ramps Up for Fall Hard Launch

WEST PALM BEACH, FLORIDA, USA, June 16, 2014 /EINPresswire.com/ -- Newsmax Media CEO Christopher Ruddy announced the signing of an agreement with best-selling author and legal expert Alan Dershowitz to host "You and the Law," a weekly TV series offering practical legal advice to ordinary Americans.

With Newsmax TV commencing its soft launch today into more than one-third of U.S. cable/satellite homes and an initial nine hours of live news and talk programming, the channel's planned summer debut of the Dershowitz program represents a tangible commitment to delivering valued and relevant informational and lifestyle programming targeted toward baby boomers.

"You and the Law," the first of a series of special short-form programs, will join a series of other short-form programs covering personal finance, healthy living, entertainment and more, and will be continuously integrated throughout the network's news talk schedule.

"Whether you agree or disagree with Alan Dershowitz, you always listen to what he has to say," Christopher Ruddy said. "Professor Dershowitz is a great legal mind, respected by all sides, and we are confident that our viewers will find his advice useful to them in many ways."

"I am pleased to join with Newsmax TV for this exciting series of programs that can help educate Americans as to their rights and how to apply them in daily life," Professor Dershowitz said. "I get asked legal questions all the time, from people who are often challenged and confounded by our legal system or just fascinated by it, and I am very excited about this opportunity to share my experience and insight with an engaged audience," he added.

Professor Dershowitz has been described as "the nation's most peripatetic civil liberties lawyer" and one of its "most distinguished defenders of individual rights." He taught at Harvard Law School for 50 years, where he was named the Felix Frankfurter Professor of Law in 1993. He is a noted commentator and the author of 30 books, including his latest best-seller "Taking the Stand: My Life in the Law." He has written more than 1,000 op-ed pieces for the New York Times and the Wall Street Journal, among others, and he currently makes Newsmax.com his home page for blog postings.

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