

## Golden Rule Marble Proving to be a Solution for Improved Workplace Moral, Productivity and Interpersonal Relationships

Ohio Company's latest product being used by managers and small business owners to inspire workplace rapport, harmony & productiveness

AKRON, OH, USA, May 12, 2014 /EINPresswire.com/ -- Many of us have experienced the unpleasant atmosphere of a disagreeable work environment. Often times the challenges related to "getting the job done" can cause a worker to forget about the people around him or her. This can lead to office strife, and is detrimental not only to moral, but also the bottom line. Harmony between employees is fundamental to an efficient workplace.

Manufactured by Vallmar Company, the <u>Golden Rule Marble</u><sup>™</sup> is becoming a leading choice for employers and business owners seeking to create more <u>productive</u> <u>workplace</u> environments. The Golden Rule - it transcends religions and philosophies as a universal doctrine for us all. What a kinder, gentler world we'd live in if everyone followed the Golden Rule: "Do unto others as you would have others do unto you."



The Golden Rule Marble - gift set with acrylic box and pamphlet enclosure

Small business owners and managers have been placing the marbles on employee's desks. Several

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"We succeed only when we provide our clients a top quality golden rule marble product, designed to inspire reciprocity and kindness in all who encounter it"."

Pepa Iliev

have reported that within a few weeks, interpersonal squabbling diminished and overall productivity was up considerably! All this makes the Golden Rule Marble™ a prudent business investment. As it turns out - these marbles are a great way to create increased ROI!

What is a Golden Rule Marble<sup>™</sup>? The Golden Rule Marble<sup>™</sup> is a unique, pocket-sized keepsake, consisting of the message of "The Golden Rule" inscribed on a brass ring wrapped around an acrylic marble. Translucent colors give the appearance of "light coming from within." Each one-inch

marble comes with a double-sided pamphlet imprinted with the golden rule - neatly folded into a clear,

acrylic presentation box. The Golden Rule Marble<sup>™</sup> is available in six highquality, tiger-eye acrylic colors (white, black, green, blue, red and translucent blue).

Some people might remember that Samsonite gave away similar delightful little keepsakes in the 60's. Mary Kay Ash of Mary Kay Cosmetics also gave away early marbles to inspire her managers and sales people. In her book, "The Mary Kay Way: Timeless Principles from America's Greatest Woman Entrepreneur", Mary Kay talks about the importance of the Golden Rule in business and everyday life. "Pretend that every single person you meet has a sign



around his or her neck that says, 'Make me feel important.' Not only will you succeed in sales, you will succeed in life..." said Mary Kay Ash.

Patented and trademarked, The Golden Rule Marble<sup>™</sup> is manufactured by the Vallmar Company of Stow, Ohio. Owned by the Iliev family, Vall, Pepa and Martin Iliev, Vallmar has a company philosophy of treating others as they wish to be treated and they hope to help spread this message of kindness to all around the world with the Golden Rule Marble<sup>™</sup>. Pepa Iliev, Co-Founder of Vallmar Company, said: "We succeed only when we provide our clients a top quality golden rule marble product, designed to inspire reciprocity and kindness in all who encounter it".

To purchase Golden Rule Marbles, call +1.330.686.2472 or visit <u>www.Golden-Rule-Marble.com</u> A single marble gift set retails \$19.95 with volume discounts available for higher quantities. If you're looking for a way to encourage strong moral standards within your organization and promote those same standards to your clients, vendors and partners, call or visit online now.

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About Vallmar Company and Vallmar Studio

A wholly-owned subsidiary of Vallmar Company, Vallmar Studio offers inventors the resources they need to give their inventions a fair chance in the competitive marketplace. From prototypes to product management, engineering to licensing support, Vallmar Studio helps inventors manage the process from start to finish. Vallmar Studio is currently accepting inquiries from qualified outside Sales Representatives. New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information about Vallmar, visit <a href="http://www.vallmar.com">http://www.vallmar.com</a> or call 800-986-0795.

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