

Name Change Accompanies Growth for Orlando Plastic Surgery Practice

ORLANDO, FL, USA, May 5, 2014 /EINPresswire.com/ -- Hillcrest Aesthetic Institute has changed its name to Hillcrest Dermatology & Plastic Surgery as Dr. Kenrick Spence, one of the leading plastic surgeons in Orlando, adds new dermatology providers and services to his practice.

Dr. Kenrick Spence (www.mynewbeauty.com), one of the top plastic surgeons in Orlando, has changed the name of his practice to Hillcrest Dermatology & Plastic Surgery to reflect the broader range of aesthetic and medical services available to patients.

"The expansion of my Orlando practice to include dermatology benefits our patients, who now have multiple

physicians able to meet a wider range of cosmetic and medical needs," Dr. Spence says.

The addition of a board-certified dermatologist coincides with the opening of a new practice location in The Villages. Dr. Spence says the growth occurred organically as his solo plastic surgery practice thrived and he saw that clinical dermatology services could better meet the Orlando community's [skin care](#) needs.

Dermatologist Dr. Jeffrey B. Stricker specializes in the treatment of skin conditions such as acne, rosacea, and psoriasis. Additionally, he has extensive experience in the prevention, detection, and treatment of skin cancer, including Mohs surgery, radiation therapy, and laser treatments.

Dr. Stricker's background in dermatology and pathology make him a "top-notch" Mohs surgeon, Dr. Spence says. Combining Dr. Spence's plastic surgery skills with Dr. Stricker's skin cancer treatment training is especially effective for Mohs surgery, which is a precise procedure to excise skin cancer while ensuring good cosmetic results. It's designed to remove cancerous growths from areas of the face or hands, for example, without significant scarring.

"Everyone wants to look 'normal,' especially if they've had surgery for skin cancer," Dr. Spence says. "By combining our skills for a team approach, we pay the same amount of attention to curing the cancer as we do to making the patient look normal after treatment."

Hillcrest Dermatology & Plastic Surgery is part of the natural evolution of Dr. Spence's successful career, adding clinical skin care to the menu of cosmetic skin surfaces he's performed for years. Dr. Spence leveraged his early pediatric burn reconstruction training at the Shriners hospital with his plastic surgery training at The University of Texas, combined with years of doing facial cosmetic surgery.



"Bringing the 2 together just seemed like the natural progression of our practice," he says. "When I started out as a plastic surgeon, I performed body contouring procedures in addition to facial plastic surgery. My practice evolved as I concentrated on both surgical and non-surgical facial treatments in Orlando, such as [facelift surgery](#) and skin resurfacing. It makes sense to add dermatology and reconstructive services, and the name change reflects that new direction."

Dr. Spence says he is pleased to incorporate more reconstructive cases into his work, because they have always been a passion of his. His practice has already started to receive referrals for complex facial reconstruction cases.

"We treat the patient as a whole — both cosmetic and reconstructive needs," he says. "Patients benefit because they no longer have to go from office to office to receive their total skin care. We are able to cut the wait time for reconstructive procedures in half while providing quality care."

Kenrick Spence, M.D., FACS, (www.mynewbeauty.com) offers non-surgical facial rejuvenation and aesthetic plastic surgery in Orlando, Florida, including BOTOX® Cosmetic, injectable fillers, facelift surgery, and eyelid surgery. Dr. Spence received his medical degree from the University of Connecticut and completed a 5-year general surgery residency, followed by a plastic surgery residency at University of Texas. His practice, Hillcrest Dermatology & Plastic Surgery, includes locations in Orlando and The Villages and board-certified dermatologist Dr. Jeffrey B. Stricker, who focuses on skin cancer detection and treatment and a range of other medical dermatology services.

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