

# Skyline WindScape® Inflatable Displays Now Available With A Double-Sided Tabletop Option

LOMBARD, IL, USA, February 26, 2014 /EINPresswire.com/ -- Skyline WindScape® [inflatable booths](#) now have a double-sided tabletop display component. Further increasing the display line's versatility, the new piece can be printed on both sides.

LOMBARD, IL - Skyline WindScape®, the air-powered exhibiting system available exclusively from Skyline Exhibits, has added a double-sided tabletop component to its already impressive line-up of 46 different shapes. WindScape® is one of the most innovative display solutions on the trade show market today, requiring no tools to set up. The fully inflatable booths fill with air at the touch of a button becoming rigid structures that are just as sturdy as traditional displays.

The new double-sided tabletop display allows exhibitors to create two different



branded messages on either side. Print options include dye sub print, solid colors or white print. The zipper for the graphic has been relocated to the side of the display so as not to interfere with the image. The inflatable displays are available from [TradeTec Skyline](#), an exhibit and design studio located outside Chicago.

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*Ken Buckman*

"Double-sided printing further increases the versatility of WindScape®. Now, exhibitors can have two different messages on one display piece. It's cost-effective and perfect for exhibits or meeting spaces where customers can see the front and back of the display. Add this to the fact that the display is lightweight, portable and requires no tools to set up and the tabletop piece becomes an invaluable marketing tool. It can be used to feature multiple brands, products or messages and can travel just about anywhere," explained [Ken Buckman](#) of TradeTec Skyline ([www.ttskyline.com](http://www.ttskyline.com)).

Skyline WindScape® was launched last year and has won praise across the exhibiting industry. Its lightweight design and simple set-up save exhibitors money

by reducing shipping, drayage and storage costs. Many WindScape® components can be packed down into carry-on sized cases, so it can travel with booth staff, and eliminate the wait times associated with shipped displays.

TradeTec Skyline Exhibit Studio builds brand engagement for their clients through innovative trade show exhibits, design, event marketing and management. Their Custom, Hybrid and Modular displays are showcased in some of the largest industry events nationwide. As an Elite Skyline Partner, TradeTec boasts one of the industry's largest rental display fleets and I&D teams with extensive global support. Companies that want to maximize their impact, manage costs and simplify logistics trust TradeTec to activate encounter-marketing campaigns that create big brand experiences. TradeTec Skyline has been the recipient of the INC 5000 fastest growing companies in America award three times in the last 5 years.

To learn more about TradeTec Skyline visit [www.ttskyline.com](http://www.ttskyline.com). For more information about WindScape® visit: [www.ttskylinewindscape.com](http://www.ttskylinewindscape.com).

About TradeTec Skyline: TradeTec Skyline helps build brand engagements through innovative trade show exhibits, design, event marketing and management. Their displays are showcased at some of the largest industry events nationwide. As an Elite Skyline Partner, TradeTec boasts one of the industry's largest rental display fleets, I&D teams with extensive global support. Companies that want to maximize their impact, manage costs and simplify logistics trust TradeTec to activate encounter-marketing campaigns that create big brand experiences. TradeTec Skyline was a winner of the INC 5000 fastest growing companies in America award two years in a row.

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