

Skyline Exhibits Demos New WindScape® Air-Powered Displays at Exhibitor2014 Show

EAGAN, MN, USA, February 14, 2014 /EINPresswire.com/ -- [Skyline Exhibits](#) is showcasing the latest in their trade show booth ideas at Exhibitor2014 with a live demonstration of the company's new [WindScape®](#) display line. WindScape® displays are available in 46 standard shapes, from a backwall to a table top display.



Skyline Exhibits is known for coming up with innovative trade show ideas and the launch of their new inflatable trade show exhibiting system, WindScape®, is further proof of that. The exhibit designer and manufacturer will have WindScape® Exhibit System front and center at Exhibitor2014, the industry's largest trade show event in the United States, with live demos throughout the convention and several chances to win free prizes.

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Michael Thimmesch

Exhibitor2014 takes place March 17-19 at the Mandalay Bay Convention Center in Las Vegas, NV. Skyline will demo WindScape® Exhibit System at their booth, #1423, all three days.

"The biggest reason people come to Exhibitor2014 is to see new products and WindScape® is like nothing they've ever seen before. This will be an opportunity to see the system in action, touch it, feel it and kick the wheels, so to speak. Seeing is believing and seeing WindScape® in action will make it clear just how superior the product is to more traditional displays," said [Mike Thimmesch](#) Director of Customer Engagement at Skyline Exhibits (www.skyline.com).

Skyline is running two different giveaways during the show. A "Guess the Inflation Time" contest gives participants a chance to win one of five WindScape® displays: four table top displays and one curved 10-foot backwall. To win, participants must provide the closest guess as to the amount of time it takes to inflate a custom WindScape® exhibit component, which is an 82-foot long element that wraps around the entire booth.

It's a little easier to walk away with a prize from Skyline's second giveaway - a KEEP CALM AND CARRY ON t-shirt. T-shirts will be given away to anyone who stops by Booth #1423 to watch a WindScape® demonstration.

"We believe WindScape® is the easiest, lightest, and quickest trade show display ever. It helps exhibitors 'keep calm' because it makes exhibiting easier. And it's one that they can 'carry on' because an entire 10-foot display fits inside an overhead bin-sized suitcase. To promote that Keep

Calm and Carry On attitude, we're giving away free 'KEEP CALM AND CARRY ON' T-shirts to anyone who stops by our booth to watch a demo," said Thimmesch.

Skyline plans to demo several different shapes and sizes of WindScape® exhibits including: 10 foot and 20 foot displays, a table top display, a tower, a hanging sign, and a conference room. To view the demo schedule visit: <http://www.skylinetradeshowtips.com/see-a-demo-of-the-amazing-skyline-windscape-exhibit-system-at-exhibitor2014-and-get-a-cool-t-shirt/>.

WindScape® is a lightweight and compact inflatable exhibit system. With the touch of a button, displays inflate on their own to a rigid structure that is strong enough to handle the rigors of exhibiting. WindScape® is already an award-winning concept, having won a Silver Event Marketing Design Award. To learn more about WindScape® visit Skyline Exhibits at <http://www.skyline.com>.

For more trade show booth ideas and trade show tips head on over to the Skyline trade show tips blog at <http://www.skylinetradeshowtips.com>.

About Skyline Exhibits: Skyline Exhibits is North America's leading brand of exhibit systems. Known for high-quality products and services, cost-saving portability, innovative functionality, creative design and exhibitor education, Skyline has nearly 100 Design Centers in North America and representation in over 30 countries. The company manufactures a broad range of products for trade shows and events – from banner stands and pop-up trade show displays to large custom modular exhibits. With over 20 integrated exhibit systems, state-of-the-art production of large-format graphics and options for exhibit rental and services, Skyline provides exhibit solutions for virtually any size or budget.

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