

# Internet Marketing Conference Experiences Huge Success with New York Times Bestseller as Keynote

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-- David Perdew, Founder and Director of Novice to Advanced Marketing Systems ([NAMS](#)), one of the nation's leading online marketing organizations, touts successful hands-on workshop with top speakers and instructors.

Atlanta, GA – The Novice to Advanced Marketing Systems (NAMS) hosted their 11th [Internet marketing](#) workshop, February 6 – 8, with record numbers in attendance and leading industry professionals, like [Joel Comm](#), New York Times bestseller, as keynote speakers and instructors. David Perdew, founder and chief architect of the Novice to Advanced Marketing System, Inc. (NAMS) used his skills as a journalist, consultant and entrepreneur to build one of the most successful and fastest growing live business educational workshops available today in Atlanta, Georgia. Whether a beginner and new to conducting business online or an experienced marketer with multiple sites, this is the most complete training resource available today.



Founder and chief architect of the  
Novice to Advanced Marketing  
System, Inc.(NAMS)

Joel Comm, public speaker, social media evangelist, and mobile marketing innovator, after speaking to the group for the Friday keynote said, "NAMS11 was my first time with this group and I was not disappointed! David Perdew has nurtured a fantastic group of people who are serious about networking and learning. The attendees behaved as a family and were so helpful to one another. I so enjoyed delivering my keynote talk on "How to Become a Recognized Expert in Your Field" and was pleased with how well-received I was by the NAMS family. I am planning on coming back for the next event."

Comm is the leading authority on new media marketing tactics, and his current specialty is using social media such as Facebook and Twitter to help companies market their brand. He created top-ranked mobile apps, including one of the most talked-about iphone apps of all time, which sold nearly a million copies at \$.99 each. Not just another social media expert, Joel has been building profitable and cutting-edge Internet ventures since 1995. Comm was one of 35 instructors training nearly 300 attendees, learning online business in one of 4-experience-based, university-style learning tracks.

## About NAMS

Novice to Advanced Marketing Systems (NAMS) is a training system, which includes a website (<http://MyNams.com>) with training to meet you at your current experience level and two conferences per year with keynote speakers, specialized instructors, mastermind sessions and opportunities to connect with the leaders in online marketing! The membership site, contains personalized step-by-step training, video tutorials, weekly training replays, graphics, audio, content, plus a community of people ready to help the members! NAMS makes sure you have answers when you need them from

the experts who know. As a one-stop shop for the resources and training you need, the goal is to get you to the right solution.

For additional information about David Perdew and NAMS visit the website: <http://NAMSInsiders.com>

To schedule an interview with David, contact his PR representative:

Sandy Lawrence

281.989.8892

[sandylawrence@perceptivemarketing.com](mailto:sandylawrence@perceptivemarketing.com)

#### About Perceptive Marketing

The essence of Perceptive Marketing is achieving exceptional marketing success for authors, the publishing industry, corporations and small businesses. Understanding the transformational nature of publishing books and developing businesses, the firm puts great emphasis on planning with the end in sight and guiding clients from concept to marketable reality.

Press Release courtesy of Online PR Media: <http://bit.ly/1ewVKLW>

Sandy Lawrence

Perceptive Marketing

2819898892

[email us here](mailto:sandylawrence@perceptivemarketing.com)

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