

Trade Show Exhibit Experts, Skyline Displays of Houston, Announce Graphic Arts Scholarship Program

HOUSTON, TX, USA, February 12, 2014 /EINPresswire.com/ -- [Skyline Displays of Houston](#) launches a Graphic Arts Education Fund. A well respected designer of trade show displays in Houston, the company has initially funded the program with \$10,000.



HOUSTON, TX – Skyline Displays of

Houston, award winning designers and marketing leaders in the trade show exhibit industry, has partnered with the Advertising Education Foundation of Houston (AEFH) to create the Skyline Displays of Houston Graphic Arts Education Fund. Initially funded with \$10,000 by Skyline Displays of Houston, the scholarship program will benefit students pursuing a career in graphic arts or marketing.

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Craig Koopersmith

"The fields of graphic arts, advertising and marketing are always evolving, and students majoring in these areas have an incredible opportunity to learn about the latest in technology and techniques that they'll be utilizing following graduation. We're honored to have the opportunity to assist students in pursuing their dreams in this exciting industry," said [Craig Koopersmith](#) of Skyline Displays of Houston (<http://www.skylinehouston.com>).

In order to be eligible to receive a scholarship award from the new program, the following application criteria must be met:

- Students must be a sophomore, junior or senior in an undergraduate program or a graduate student with evidence of attending school the following fall or spring semester and must maintain an overall 3.0 GPA with a 3.5 GPA in their major.
- Applicants must have a major in a marketing-related field such as copywriting, graphic arts, advertising, marketing communications, digital/interactive, radio/television/film production, media studies or marketing research, and must attend an accredited college or university. Special consideration will be paid to students studying in the area of graphic arts.
- Students must be enrolled for a minimum of 12 hours each semester or 9 hours for graduate school, demonstrate a commitment to the communications industry, their craft and a clear financial need.

"The qualification guidelines for the program are intentionally general. We designed the fund to be available to a wide range of students perusing a career in the marketing or graphic design field and

we're excited to review the scholarship applications to choose worthy recipients," Koopersmith said.

Part of the worldwide Skyline network, Skyline Displays of Houston provides [event services](#) and trade show exhibits to gulf coast clients of every size for both local events and exhibitions around the globe. Skyline manufactures complete Houston trade show exhibits as well as banner stands, modular and inline displays, and smaller tabletop designs to suit any marketing need. Skyline Houston also offers consulting services to their clients and hosts free marketing seminars that are open to the public.

For more information about Skyline Displays of Houston, the Graphic Arts Education Fund, or to find out how to apply please visit the Skyline Displays of Houston website at <http://www.skylinehouston.com/contact-us/>.

About Skyline Displays of Houston: Skyline Displays of Houston designs and produces custom trade show displays and permanent exhibit structures for their clients. Every client works with a team of Skyline consultants, designers and technicians to design the perfect trade show display, meeting client needs and budget constraints. Skyline takes a full-service approach to every project, from developing the concept to inspecting and shipping the finished product.

Press Release courtesy of Online PR Media: <http://bit.ly/1ombDNN>

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