

Johnson & Johnson to Provide Latest Updates on Hepatitis C Treatment

Pierre Raboisson, Head of Medicinal Chemistry at Janssen, to make a keynote address at 16th annual Superbugs and Superdrugs summit

LONDON, UNITED KINGDOM, February 11, 2014 /EINPresswire.com/ -- SMi are pleased to announce that Pierre Raboisson, Head of Medicinal Chemistry at Janssen (Johnson & Johnson), will be making a keynote address at the industry established conference on <u>Superbugs &</u> <u>Superdrugs</u> taking place soon on 5th and 6th March in London, UK.

In recent months, The FDA approved a new drug from Johnson & Johnson (Olysio) for use in treating chronic hepatitis C infections. Currently more than 170 million people are estimated to be infected with the virus. Following on from this, Janssen's Head of Medicinal Chemistry will be



presenting attendees with a keynote address entitled: The Latest Treatment for Hepatitis C, Challenges and Opportunities. Highlights will include:

• Diseases leading from chronic HCV



Very good and engaging speakers

- Protease Inhibitor (boceprevir, telaprevir and semprevir) based triple therapy with pegylated interferon and ribavirin
- New direct-acting antivirals
- Updates on interferon-free combination treatment regimens
- *Merck* Visit http <u>www.superbugsuperdrugs.com</u> to view presentation details and the full speaker line-up for 2014

The 16th annual conference on Superbugs & Superdrugs is the focal point for everyone working in the market for infectious diseases. Attending provides a unique forum to engage with leading industry experts active in the field. With less than a month until the event takes place, those interested in attending can book online at <u>www.superbugsuperdrugs.com</u>

Superbugs & Superdrugs will aim to provide attendees tools in:

• Best Practices – Share ideas with industry leaders to identify cutting-edge developments including antibody based strategies as a new method to tackle antimicrobial resistance , pre-clinical developments and new treatments for infection and preventing infection

• Strategy – Aid your antibiotic drug research and hear case study driven presentations from leading pharmaceutical and regulatory KOLS including EFPIA, GSK, BARDA, the European Commission, Johnson & Johnson, Sanofi, MedImmune and Astellas

• Funding - Discover the latest Public/Private Partnerships to combat antimicrobial resistance both in the US and in Europe

Industry - Learn about hot topics which include antimicrobial stewardship, nanoparticulate oligonucleotide antibacterials and alternative models for tackling antimicrobial resistance
Join the Debate – Participate in a round table discussion led by the European Commission, EFPIA, BARDA, GSK and TranScrip partners on Antibiotic R&D funding.

• The Future - Look ahead into the European Antibiotic Recovery Plan and analyse global solutions.

• Peer to peer networking - Ample opportunity for discussion, including 2 morning coffee breaks, 2 networking lunches and 2 afternoon tea sessions. Make new contacts, meet old friends and immerse yourself in a universe of new insights.

Previous instalments in the Superbugs & Superdrugs series received positive feedback from the industry including:

"Very well organised conference." – GSK "Good level of quality." – Janssen "Very good and engaging speakers." – Merck "Good topics, mix of research, clinical development and perspectives" - J&J

For further information visit www.superbugsuperdrugs.com

Superbugs and Superdrugs: A focus on antibacterials 5th & 6th March 2014 Holiday Inn Regents Park, London UK www.superbugsuperdrugs.com

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