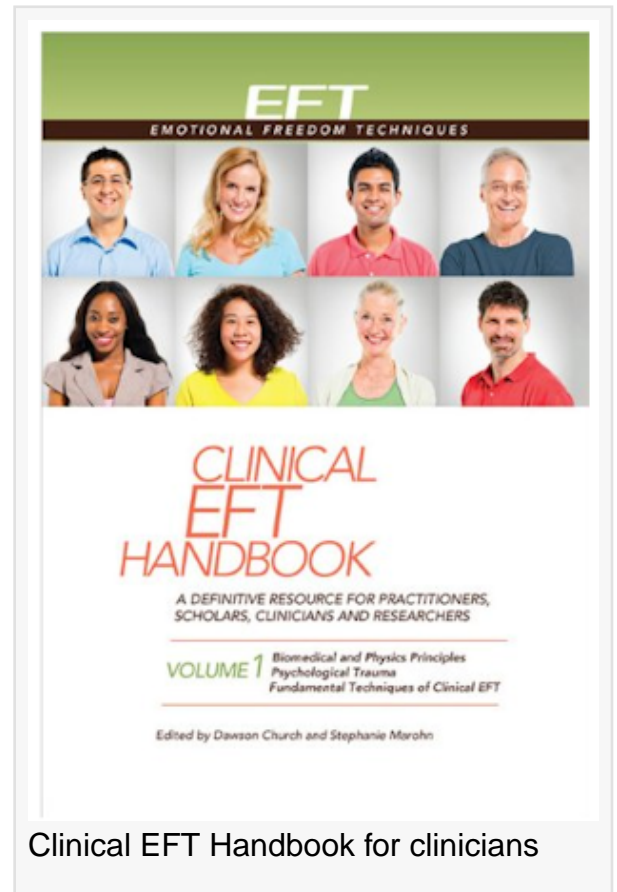


# Strongsville, Ohio Expert Is Featured In International Clinical Resource

STRONGSVILLE, OH, USA, February 5, 2014 /EINPresswire.com/ -- Northeast Ohio author, speaker, and coach, Betsy Muller (MBA, ACP-EFT, CEHP, CEC) has been recognized as an expert in [Emotional Freedom Techniques \(EFT\)](#) through her contribution to the new Clinical EFT Handbook for clinicians, researchers, and practitioners in EFT. Her chapter, entitled "Treating Psychological Reversal and Secondary Gain to Ensure Lasting Client Results" is intended to provide support for lasting results from using EFT as a healing and self-improvement modality.

EFT is used by an estimated 10 million people worldwide, yet a lack of standardization has led to a field in which dozens of forms of EFT, with varying degrees of fidelity to the original, can be found. This led to the establishment of Clinical EFT, the form of EFT taught in the original EFT Manual and associated materials, and validated in over 20 clinical trials. In this new volume, the most noted scholars, researchers and clinicians in the field, including Muller, compile a definitive outline of the EFT protocol, as it is applied in medicine, psychiatry, psychotherapy, and life coaching.



Clinical EFT Handbook for clinicians

## Energy Makeover®

A member of the National Speakers' Association, Muller is known as a popular speaker, certified practitioner and event leader in Northeast Ohio. Her popular networking events, seminars and retreats through her business The Indigo Connection are well attended, bringing inner peace, increased productivity and success to thousands of lives, and in fact The Indigo Connection is a finalist for the NE Ohio Connectors Choice Awards for Women's Networking Organization. Muller's intent in private practice as well as in her keynotes and workshops is to teach the use of EFT for self-healing, wellness in the workplace, and natural relief for depression or emotional upsets. This is also the focus of her Amazon best-seller, Energy Makeover, A Conscious Way to Stay Young, Have Fun and Get More Done!, which, as Muller says, "facilitates overall well-being and a more powerful connection to everyone and everything."

Ms. Muller holds EFT seminars open to the general public on the 3rd Wednesday of each month in Westlake. Information about Muller's work as a speaker and practitioner can be found at [www.theindigoconnection.com](http://www.theindigoconnection.com).

About The Indigo Connection

The Indigo Connection is committed to making personal growth education and resources widely available through private coaching, affordable group learning opportunities, inspirational programs and collaborations with other educators. Founder Betsy Bartter Muller is a certified EFT practitioner, certified energy health practitioner (CEHP), a certified energy coach (CEC). She holds an MBA in Systems Management from Baldwin Wallace College. Betsy is also a professional member of the National Speakers Association.

[www.theindigoconnection.com](http://www.theindigoconnection.com)

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