

George Saghafian Launches Luxury Bay Area Real Estate Website To Service Higher End Of Home Market

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/EINPresswire.com/ -- George Saghafian, an expert in the [Bay Area luxury real estate](#) market, is launching a new website geared to help luxury home buyers find the best properties as soon as they hit the market.

George Saghafian, a REALTOR® serving the Bay Area's luxury home market, is launching a new website geared to help luxury home buyers find the best properties as soon as they come on the market.

In the past, Saghafian says luxury homes have sat on the market for months or years, typically because the sellers have overpriced them. In today's market, however, he says, sellers are pricing their homes more realistically, meaning luxury homes can get snapped up much more quickly than before.

"Our new website, <http://LuxuryBayAreaRealEstate.com>, is designed to give those in the market for luxury homes in the

Bay Area an advantage in finding the perfect property and making an offer ahead of other buyers," he says.

According to Saghafian, who is EcoBroker Certified and a designated member of Luxury Portfolio Fine Property Collection, the market generally becomes increasingly active in February, and he expects the best luxury home deals to get snapped up fast in 2014.

"They're not making any more land, and the truth is, the most exclusive Bay Area luxury real estate is rarely on the market. Clients who want the best properties, whether that's defined by views, ranch acreage, or a custom designed pool, need to sign up for luxury home property alerts to get notified when new listings come on the market matching their preferences," he says.

"Our website lists all [Bay Area homes for sale](#) in San Mateo and Santa Clara Counties in all price ranges, and we take pride in presenting the most accurate and timely listing data available," Saghafian says.

He notes, however, that the website is only the beginning of the customer service experience for his clients.

"We are heavily invested in our clients' success, and that means White Glove service for all clients, no



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matter what price range they're looking in. Our customer service ethic runs deep, and we are dedicated to building great relationships with every client to help them achieve their real estate goals," he says.

About George Sagharian

As a REALTOR® and former marketing executive, George Sagharian utilizes an inventive marketing strategy that employs powerful technology, networking and old-fashioned hard work. Understanding the importance of the Internet in his strategy, George is able to place the listing of your home to dozens of local, national and international websites increasing the exposure of your home to potential buyers around the world.

Sagharian creates opportunities for all of his clients every day while adhering to a strict code of conduct. His values of compassion, professionalism and honesty guide every activity throughout his day. His mantra is "People don't care how much you know, until they know how much you care."

Sagharian serves the Bay Area's real estate market, with a special emphasis on the luxury markets in Cupertino, Saratoga, Los Gatos, Los Altos, and [Monte Sereno](#).

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