



Crowdfunding Services Launches A New Website and Successful Facebook Campaign – Over 500 Likes in 21 Days

Crowdfunding Services, a digital agency offering solutions to project creators, showing the difference between a good idea, and a good idea brought to life.

NEW YORK, NY, UNITED STATES, January 30, 2014 /EINPresswire.com/ -- Crowdfunding Services, a marketing services company offering solutions to project creators, announces a milestone for its business and Facebook page – over 500 'likes' in 21 days. In the crowdfunding industry, social media is the name of the game, and can make the difference between getting funded and getting overlooked. www.crowdfunding-services.com is showing the difference between a good idea, and a good idea brought to life.



That's not the only milestone of success. The Twitter account (@CrowdF_Services) has over 4,000 followers, and it's growing fast. Crowdfunding Services has also launched a new website from its base in the United States, with a [portfolio](#) that shows its ability to deliver on its promise to clients: 'we can enhance your crowdfunding campaign results'. The campaigns range from a meat curing company to an animal rescue app. Crowdfunding Services helped each campaign to exceed the original funding goal.

In some cases, the original funding goal was eclipsed. The Marc Doty Fund Raiser, for a Montana firefighter who was diagnosed with Hodgkin's disease, was able to raise over eight times the original funding goal (\$10,000) with over 1,000 backers – a total of \$84,820. The John Mark McMillan Best Album Ever campaign reached \$29,000 past its original funding goal (\$40,000) within thirty days. The campaign to help Ann-Marie, a cervical cancer sufferer doubled the original funding goal from £4,000 to £8,812.

Not every crowdfunding campaign gets such great results. According to many experts, "Crowdfunding Statistics" show that the average campaign raises around \$7,000, lasts up to nine weeks, and has the best chance of success if 30% of the goal is reached by the end of the first week. Statistics also show a clear link between the number of Facebook friends and the chances of campaign success. With 100 Facebook friends, there's a 20% chance of success, but having 1,000 friends doubles the chance of success to 40%. Having access to the right people who can spread the word is a vital part of a good crowdfunding campaign.

Crowdfunding Services [tiered packages](#) are affordably designed so that busy creators can run a successful crowdfunding campaign without compromise:

- Visibility Booster - offers a how-to ebook, a media list of influential contacts and press release distribution points, and helpful Twitter accounts.
- Campaign Optimizer - includes an article in a crowdfunding portal, and email templates.
- Ultimate Crowdfunder - adds on written and indexed press releases, along with social media coverage on major fan bases.

Visibility Booster is designed for campaign creators who just need to get the attention of journalists, bloggers, and people who like connecting with people. The most popular of the packages, Campaign Optimizer, reduces the time that you'd spend on drafting and tweaking email templates, so that you can spend more time developing and communicating with your backers. Ultimate Crowdfunder is useful for those running larger campaigns, who need the whole package: email templates, an article to boost visibility, press releases, and professional social media promotion.

Many crowdfunding campaigns start with good ideas, but no strategy to make the crowdfunding project stand out among the others. Crowdfunding Service packages each use an important crowdfunding campaign strategy of connection that will keep your campaign from getting lost or overlooked. What sets this service apart is that the common-sense strategies are bundled so that anyone can use them, regardless of their level of experience with either social media or running a crowdfunding campaign.

Crowdfunding Services offers solutions without restrictions. There are no limitations set on funding platforms, so that your campaign can get help whether it's based on Kickstarter, Indiegogo, GoFundMe, or any other funding website. Nor are there restrictions on the types of campaigns, which can range from high-tech underwear to 3D printer kits.

About Crowdfunding Services

Crowdfunding campaigns take a great deal of time and effort. With its special offerings and how-to guide included in each package, www.crowdfunding-services.com can provide online tools to reduce the time involvement on the campaign – so that you can spend more time on your idea. With Crowdfunding Services' existing track record of success, your campaign will be in good hands. For more information on Crowdfunding Services, email the team via contact@crowdfunding-services.com, join the Twitter feed (@CrowdF_Services), or connect on the Crowdfunding Services Facebook page.

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