



Design & Promote Unveils Customizable Google Virtual Tours Service

The Naperville SEO and web design firm can provide clients with Google virtual tours of their office thanks to innovative Google 360 photos technology.

NAPERVILLE, IL, USA, January 28, 2014 /EINPresswire.com/ -- In an effort to stay ahead of emerging marketing trends, and to provide clients with new tools to show case their businesses, Naperville SEO and web design firm Design & Promote is now offering [Google virtual tours](#) as part of its service offerings.

The process utilizes [Google 360 photos](#) to create an interactive

tour of an office or facility that can be placed on a user's website or integrated directly into Google Maps.

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With this technology our clients are able connect with their customers in a whole new way. Having that familiarity with a facility lends a certain credibility and comfort that regular 2D images simply can't provide," said Bruce Jones, CEO of Design & Promote (www.designandpromote.com).

Design & Promote has partnered with one of the leading Google Trusted Photographers, to help create the tours. Once the 360 photos are taken, Design & Promote can assist with

integrating them into Google Maps, client websites or social media accounts. After the photos are integrated into Google Maps, anyone searching for a given company online will see the virtual tour photos along with search results.

"Including Google business photos as part of your overall marketing strategy offers a huge number of advantages. From enhanced visibility, to an increased client connection and distinction from your competitors, this service is something that companies of all sizes in any industry can benefit from," Jones said.

To view a sample office tour of the Design & Promote facility, visit <http://bit.ly/360-office-tour>.

For more information about Google 360 tours, or any of the other [business photography](#) services offered by Design & Promote, visit their website or schedule a consultation at www.designandpromote.com

About Design & Promote:

Design & Promote is a Chicago SEO company and Naperville web design company dedicated to creating an effective Internet presence for their clients. Design & Promote employs innovative web



designers, SEO specialists and experienced marketing professionals to help their clients convert customers and achieve a competitive ranking in the search engines.

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