

## The American Club Resort Encourages Family Frolics During Annual Winterfest

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KOHLER, WI, USA, January 7, 2014 /EINPresswire.com/ -- Enjoy Wisconsin's chilliest season at the annual Winterfest celebration, held on January 25 at <u>The Shops at Woodlake</u> Kohler. Children and adults alike will delight in winter wonders on and around frozen Wood Lake as it offers a serene setting for an enchanting day of winter-themed activities, demonstrations and sports.

The 2014 Schedule of Events boasts a host of fest favorites. Ice Golf is the premier event featuring an icy track of 9-holes set atop frozen Wood Lake designed by golf professionals of the Kohler Golf Academy. Dust off your clubs and register a foursome to play a frozen round of golf for \$160 with proceeds benefiting The Above & Beyond Children's Museum of Sheboygan, Wis. Additional winter sports-themed experiences include Bowling on Ice, Curling, Ice Skating and Snowshoeing demonstrations and rental equipment.

Traditional Winterfest special experiences include Horse-drawn Wagon Rides, Dog Sledding presentations and rides, giant Snow Sculptures created by national champion teams and a lakeside Bonfire featuring <u>Kohler Original Recipe Chocolates</u> S'more Kit. Learning never tasted so good at the Winter-themed Demonstration Kitchen Series featuring Wisconsin Winter Cooking with Horse & Plow Chef Lucas Oppeneer. Children's activities include Winter Arts & Crafts Area, Face Painting, Winter Friends Characters, Snowman Building Competition, Make & Take Snowflake Craft at Movers & Shakers Kids Toys. Special menu offerings are featured at Cucina Italian Restaurant and Craverie Chocolatier Café including the new hot chocolate from Kohler Original Recipe Chocolate. Enjoy the sounds of Sheboygan's Bluetones Band as they play smooth sounds of R&B and Motown al fresco. Prices vary and many offerings are complimentary.

Event-goers are invited to warm up from the chill in the air and discover Winterfest Shopping Specials at The Shops at Woodlake Kohler, a collection of more than 20 specialty shops and boutiques featuring men's and women's apparel, toys, collectibles, restaurants, home furnishing and design stores.

Hotel guests are invited to take the celebration into the evening with a Winter Olympic Carnival. Guests will test their skills in Olympic-themed games and contests for unique prizes.

For reservations please call 800-344-2838 or for a full list of activities, visit <u>www.AmericanClub.com</u>. Stay up to date on news and happenings on Facebook facebook.com/americanclub and on Twitter, <u>www.twitter.com/theamericanclub</u>.

## About Kohler Co. Hospitality & Real Estate Group

The Kohler Co. Hospitality & Real Estate profile includes <u>The American Club</u>, boasting the first and only Forbes Five-Star hotel property in Wisconsin, and world-renowned championship golf courses Whistling Straits and Blackwolf Run. Acquired in 2004, its sister property, The Old Course Hotel, Golf Resort & Spa in the birthplace of golf, St Andrews, Scotland, is a AA Five Red Star property and

recognized as one of the most luxurious resorts in the world. The Hotel stands astride the 17th hole of the Old Course and the North Sea. Just behind the 18th hole, Kohler Co. recently completed renovations to Hamilton Grand, 26 of the world's most extraordinary apartments.

## About The American Club resort

The American Club resort, a 2013 Forbes Five-Star Recipient and the Midwest's only AAA Five Diamond resort-hotel was named #3 Golf Resort in North America, by Golf Digest Magazine. The resort is one of only 57 hotels in North America with both the Forbes Five-Star and AAA Five-Diamond distinction. Kohler Waters Spa in Kohler, Wisconsin is the first and only Forbes Five-Star spa in Wisconsin and one of 38 spas worldwide to hold this distinction. The resort features 12 dining establishments from the Forbes Four-Star Immigrant Restaurant to traditional pub fare at Horse & Plow and rustic Italian at Cucina. The resort is located in the Village of Kohler, Wisconsin, one hour north of Milwaukee and two and a half hours north of Chicago.

Press release courtesy of Online PR Media: http://bit.ly/1IN6muL

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