

# Siignia Ltd Announces Exciting New NFC Communication Tool

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/EINPresswire.com/ -- At the launch of Siignia Ltd's new innovation in communication technology, founder [Jessi Dimmock](#) has vowed to make business cards a thing of the past with the iiD, a wearable device which uses contactless technology to securely exchange personal details.

New technology start-up [Siignia Ltd](#) today announced the launch of their new product, the iiD, a new innovation in communication technology that's as stylish as it is smart. User contact details are stored on a [Near-Field Communication](#) (NFC) chip, a technology that lets smartphones and similar devices communicate with each other by touching or bringing them close together.

The chip is embedded in a stylish, wearable piece of silver unisex jewellery, which can be worn in a multitude of ways. To exchange contact details, an NFC-enabled smartphone is tapped to the jewellery, sharing a webpage with customizable contact details, from a phone number to social network details like LinkedIn and Twitter.

Contact details can be updated immediately online or with

an easy-to-use app, meaning they're never out of date, and because they're stored securely, there's no chance of losing valuable leads or important contacts. And users can choose which details to display at any given time; it's simple to switch from sharing an office number during business hours but a link to a Facebook profile in the evening, meaning the right people make the right connections.

"Using iiD will revolutionise the way contact details are exchanged between with clients, business partners and even friends," says founder Jessi Dimmock. "It makes the paper business card a thing of the past because, put simply, it's easier, faster and it works better."

Consumers can find out more about the iiD and the work Siignia do by visiting their newly-launched website at [www.siignia.com](http://www.siignia.com).

Consumers have the chance to be one of the first people to use the iiD by contributing to the Kickstarter for the product, launching in a few weeks. Siignia will be taking contributions to fund the construction of the custom NFC tags in exchange for a range of rewards, including the chance to own an exclusive engraved and numbered iiD for a limited time special offer price.

About Siignia



Photo of the first prototype of the iiD, made from Rhodium plated silver with an NFC tag embedded

Siignia is an exciting technology start-up that combines iconic styling with the latest smartphone technology to make social and business connectivity easier, faster and smarter. Founder Jessi Dimmock and her team are committed to staying at the forefront of Near-Field Communication (NFC) technology and continue to lead the way in researching how it can be used to make every day interactions work better for everyone.

Press release courtesy of Online PR Media: <http://bit.ly/19UU5Rz>

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This press release can be viewed online at: <http://www.einpresswire.com>

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