



Flash Memory Summit 2013 Announces Record Attendance

The world's leading non-volatile memory industry exposition records record registration

SANTA CLARA, CA, USA, August 21, 2013 /EINPresswire.com/ -- SANTA CLARA, CA – Conference Concepts, a producer of expositions on cutting-edge technologies, today announced that Flash Memory Summit (“FMS”) achieved record registration in 2013. The event, held on August 13-15 at the Santa Clara Convention Center, had actual attendance up over 30% from 2012. Currently in its eighth year, FMS has grown steadily due to the rising importance of flash memory in a wide range of applications and of solid state drives (SSDs) in consumer, enterprise, and embedded storage systems.

Flash Memory Summit had almost 4,500 registrants and over 3,400 attendees this year. There were over 1,000 people at keynotes by Facebook, EMC, Seagate, Marvell, Samsung, Micron, Skyera, Intel, and SMART Storage plus over 500 at ones by LSI, Microsoft, Pure Storage, and Violin Memory. Key topics this year included new technologies, 3-D flash, flash-memory based architectures, enterprise storage design, SSD technology, PCIe-based SSDs, controllers, and enterprise applications. Flash Memory Summit had almost 100 exhibitors and sponsors to show the latest in flash memory technology and a wide range of associated products and services.

“Flash Memory Summit has established itself as the world’s premier conference for non-volatile memory technologies. It covers the \$25 billion-dollar flash market, the \$7 billion-dollar rapidly growing SSD market, and the emerging market for new technologies,” said Lance Leventhal, Flash Memory Summit Conference Chairperson. “The 2013 conference and exposition had increased coverage of all-flash arrays, enterprise SSDs, PCIe-based systems (including NVMe), 3-D flash, and application acceleration.”

Major participating companies included SMART Storage, Skyera, SK Hynix, Cadence, LSI, Viking Technology, Toshiba, HGST, Intel, and IDT. Sponsoring industry groups and associations included Compact Flash Association, IEEE-CES, IEEE-CNSV, ONFI, SCSI Trade Association, SD Association, SNIA, SATA-IO, and Universal Flash Storage Association. Media sponsors included Circuit Cellar, OpenSystems Publishing, RTC Group, Electronic Products Magazine, EEWeb Pulse Magazine, Data Storage Connection, Media and Entertainment Technologies, The SSD Review, Tweak Town, and Converge Network Digest.

About the Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. The 2014 event will be on August 3-5 at the Santa Clara Convention Center.

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