



Geosoft Inc. Rolls Out Global Employee Performance Management Strategy Using CRG emPerform

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OTTAWA, ON, July 16, 2013 /EINPresswire.com/ -- CRG [emPerform](#), a leading provider of online talent management software, is pleased to announce that they were selected as the employee performance management solution vendor of choice for Geosoft Inc. and has helped the company to realize its vision of creating a consistent and streamlined global performance management strategy.

Ranked as a Top 150 Technology Company (2012 Branham300), and one of the Top Ten Best Workplaces in Canada (2009 Great Place to Work Institute), Geosoft Inc. has always been focused on properly developing and engaging its highly-skilled global workforce. "As a software company, it's important for us to empower our employees by using the latest performance management technology. Our employees expect us to provide them with processes that are efficient and easy to use and emPerform delivers just that." Angela Finlay, Director of HR for Geosoft Inc.

Geosoft began its search for a performance management vendor online and at the 2012 Annual HSPA Conference & Expo in Toronto, ON. "Our requirements were simple but definitive" said Finlay. "We needed a provider with a cloud-based tool that would be simple to set up, would be easy for our people to understand and use, and would allow us to implement role-based competency appraisal forms and workflows."

Geosoft narrowed its search to four vendors. "After a closer look at software providers, emPerform was clearly the only solution that met all of our needs." Geosoft Implemented emPerform in the winter of 2012 and has since succeeded in realizing the focused and consistent talent management strategy it had envisioned. "The implementation process was impressive – hands down the easiest implementation I've ever been involved in. The global access issue we had with our previous paper process has been solved completely and our 2012 performance evaluation process was extremely smooth. A great success across the board for employees, managers, and HR."

Since implementing emPerform, Geosoft has been able able to provide one practical platform consistently to all global locations and employees. The new solution has automated cumbersome manual assessment processes, allowing Geosoft to transition smoothly to a job-specific competency assessment model, increasing the accuracy and fairness in employee reviews, and resulting in unprecedented performance reporting and status tracking.

Without emPerform, Geosoft would have had to create and maintain over 80 Word™-based appraisal forms in order to execute its redefined appraisal model. emPerform's flexible platform has allowed Geosoft to create the custom roles and forms they needed and will allow them to copy these forward for subsequent years.

"We are thrilled to work with fellow Canadian companies like Geosoft to help simplify manual

performance management processes,” said John Smith, Director of Enterprise Business Solutions for CRG emPerform. “Geosoft put a lot of work into creating well defined role-based competencies and we are happy to provide the solution to automate and enhance those processes.”

Read Geosoft’s full story here: [http://www.employee-performance.com/casestudies/Geosoft Case Study.pdf](http://www.employee-performance.com/casestudies/Geosoft_Case_Study.pdf)

About Geosoft Inc.

For more than 25 years, Geosoft has been focused on exploration and the earth sciences - delivering services and technology solutions across desktop, server and Internet platforms. With offices across five continents, and a network of international business partners, Geosoft serves thousands of organizations, including government geological surveys and agencies; educational institutions teaching the earth sciences; and the most successful oil and mineral explorers in the world.
www.geosoft.com

About CRG emPerform

CRG emPerform is an all-inclusive Performance and Talent Management solution. This all-in-one suite includes robust functionality to simplify and automate core talent management processes, including: performance appraisals, compensation management, 360° degree multi-rater feedback, succession planning, reporting and introducing emPerform tag™ for real-time performance feedback. CRG emPerform has a diverse customer base within sectors that include professional services, not for profits, healthcare, financial services, manufacturing, hospitality and the public sector. For more information, visit: www.employee-performance.com

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