



# Parents Select GPS Tracking Systems for Teenage Drivers

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*GPS trackers allow parents to monitor their teenager's driving habits, including speed and location.*

BURLINGAME, CA, June 17, 2013 /EINPresswire.com/ -- As automobile accidents continue as the leading cause of death for U.S. teenagers aged 13 to 19, concerned parents are using tracking devices and [GPS tracking software](#) to [monitor teenage drivers](#).

Gilbert Walz, CEO of TrackingTheWorld, a leading developer of GPS tracking software, said that GPS trackers provide parents of teenage drivers with additional peace of mind and valuable insight into their teen's driving habits. "GPS tracking software allows parents to see where their teen is and how fast they are driving."

TrackingTheWorld has exclusively specialized in GPS tracking for more than ten years.

According to the most recent statistics available from the Centers for Disease Control and Prevention, vehicle crashes are the leading cause of death for U.S. teenagers, and two-thirds of victims are male. Mile for mile, 16-year olds are twice as likely to be involved in an accident than their 18 or 19-year old peers.

"GPS trackers provide an additional layer of security for parents and teenagers," said Walz, adding that GPS tracking software also acts as a deterrent for teen drivers who could be tempted to drive recklessly.

TrackingTheWorld's GPS tracking software features geo-fencing capabilities which allow parents to create virtual boundaries for their teenage drivers. "When a boundary is crossed, our tracking software immediately notifies parents via cell phone," said Walz.

TrackingTheWorld offers a broad selection of GPS tracking devices and accessories, for personal and business use, including the best-selling EnduroPro GPS tracker which features all-weather capabilities and a panic button which activates a rapid series of location alerts and cell phone notifications in the event of an emergency.

Established in 2003, TrackingTheWorld is a global leader in the development of [GPS tracking systems](#) and software. For more information about GPS tracking systems for teenage drivers, GPS tracking software, or how to start your own GPS tracking business, visit [www.trackingtheworld.com](http://www.trackingtheworld.com), email [sales@trackingtheworld.com](mailto:sales@trackingtheworld.com), or call 650-692-8100.

Press release courtesy of Online PR Media: <http://bit.ly/12Ei1aH>

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