



# Leading Radiant Floor Heating Installation Company Launches New Website

/EINPresswire.com/ California Radiant Partners with Contractor 20/20 to Launch Brand New Website Design

California Radiant, a leading [radiant floor heating](#) company based on the West Coast, is proud to announce the launch of their new services website, designed and developed by [Internet marketing company](#) Contractor 20/20.

Tile, hardwood, and laminate flooring are the pinnacle of design inspiration for homes across the country and the world. However, these flooring materials often make spaces cold through the night and during the winter months. California Radiant is dedicated to ending the inconvenience of cold floors with radiant floor heating, which effectively and economically heats homes from the ground up—literally.

Radiant technology works by circulating your choice of energy—hydronic or electric—through a series of heated panels placed throughout a home's floors. These systems are considered some of the most efficient heating systems on the market today because they do not waste energy and resources. Instead, by relying on the natural process of convection as well as infrared technology, radiant floor systems deliver gentle heat with more efficiency than forced-air heating units.

The new flooring website has a bright and sunny design that mimics the warmth and joy of radiant floor heating. Website visitors are able to read about each of types of radiant heating that the company offers, including electric, hydronic, and even [baseboard heating](#). Visitors can also read about the company's various qualifications and partnerships as well as about their long history of positive customer service.

California Radiant is headquartered at:  
California Radiant  
2275 Brommer Street  
Santa Cruz, CA 95062  
831-476-5200

## About California Radiant

California Radiant uses the latest in radiant floor heating technology to deliver quality heating solutions to customers across the state of California. The company is proud to offer the latest in heating technologies, which use sustainable and green energy from the environment to heat homes. For more information on the company or their use of radiant technology, contact California Radiant directly at their main business location.

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