

My Mobile Fans, LLC Announces Mobile Apps for Radio Stations

/EINPresswire.com/ [My Mobile Fans](#) powers mobile app for Iowa's Classic Hit Country radios station, KIIC 96.7 FM

My Mobile Fans, a mobile app development company focused on offering [affordable mobile apps](#) to individuals, non-profits and small businesses is pleased to introduce its latest mobile app for Iowa's Classic Hit Country [radio station, KIIC](#) 96.7 FM. Thanks to the KIIC Thunder Bolt mobile app, users can do more than just listen to their favorite radio station live. Local news, sports, weather and events are all available via KIIC's app, along with easy, one-click access to the station's Facebook and Twitter feeds. The app also provides several ways for users to interact with each other and the station, making it an app KIIC fans will come back to over and over.

KIIC can now join other restaurants, bands, conferences, sports teams and small businesses that have benefited from the custom mobile application development platform from My Mobile Fans. My Mobile Fans' platform allows clients to create their own Android, iPhone, iPad and HTML5 app all from one user friendly CMS, starting at the low price of \$299. And, with the ability to manage their app in real time, clients can bypass the long and tedious process of updating content within their app, which is currently the reality for custom applications.

"Our aim is to assist brands, businesses and organizations in the

creation of an inexpensive mobile strategy while maximizing their impact and interaction with fans, customers and members," says Andy Dalton, President of My Mobile Fans. "More important to us than creating the next best piece of technology is making sure that our clients are taking full advantage of the mobile environment."

Mobile apps are the present and future of small businesses. "They are becoming the single best way to create brand loyalty and customer interaction for local businesses and non-profits," says Dalton.

My Mobile Fans develops affordable mobile apps for individuals, businesses and organizations of all sizes, helping them maximize interaction with their fans, customers and members.

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KIIC mobile app landing page

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