



# Leading Google Apps Reseller Brings In New CEO and Proposes Bold Changes

/EINPresswire.com/ New leadership brings new opportunities for cloud services leader, [ViWo](#).

Everyone outgrows their shoes at some point. It seems that [Google Apps](#) Reseller, Viwo Inc., has grown a little too big for its boots. Some big changes are afoot at the Los Angeles based company. As of January 1, 2013, ViWo has brought on a new CEO and he has a bold plan for the future of the company. So, what is the next step for the cloud gurus?

"Bigger and better cloud projects. That's why I'm here." ViWo Inc.'s new CEO, Bence Orlai, is ready to help the company evolve. "ViWo has traditionally been known for their skill in the small business market, but I think we can expand our expertise to larger, more complex deployments, and incorporate more consulting and development services. The cloud service provider business model is coming into focus. We plan to make 2013 a watershed year for ViWo."

ViWo is no stranger to change. They began as an eager IT company in the early 2000s. With the emergence of Google Apps, ViWo decided to take a big leap and pivot to focus on the cloud. According to Orlai, that was just the beginning.

"We are in a terrific position to go beyond implementation services," says Orlai. "The cloud is relevant to businesses at a strategic level. I want ViWo to use the cloud as an all around problem solving tool to address our clients' business needs."

ViWo's outgoing CEO, Crisantos Hajibrahim, will become President of the company. Rob Naficy will remain COO. When asked about their decision to take on a new CEO, the two executives say they could not be more pleased.

"With Bence's leadership, we will take ViWo to the next level of cloud services. There are so many amazing angles to the cloud. We are witnessing a plethora of new business models emerge as a result of the dominance of cloud computing. The velocity of change requires us to beef up our management team. We plan to keep ViWo focused and to hone our operations. We think these adjustments will dramatically improve our performance and further our capacity to help our customers transition and thrive," said Crisantos Hajibrahim.

ViWo will be announcing further details surrounding their new changes throughout 2013. Businesses with their head in the cloud should follow ViWo closely. They're sure to be leaving some heavy tracks in the cloud this year.

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