

Wholesalehats.Com Reveals Surprising Info About Style Trends For 2013

/EINPresswire.com/ Online retailer WholesaleHats.com reports that its Flexfit™ Yupoong Flat Bill Pro Style caps have seen a 300% jump in sales over the past year, with continued market expansion expected well into 2013.

PALM DESERT, CA - Even with the constant ebb and flow of style trends throughout the year, Internet headwear distributor WholesaleHats.com, which offers a variety of fashionable caps and [baseball hats in bulk](#), says that one design truly came out on top in 2012. The retailer reports that its Flexfit™ Yupoong Flat Bill Pro Style Wool Blend Snap Back Hats, in both single color and two-tone designs, saw a 300% increase in sales this past year and are projected to ring in 2013 with an equally strong performance.

"There's just something about the classic, understated look of this hat that really seems to appeal to people. It's not particularly flashy or complicated in design, but that's probably why it's seen such a rise in popularity, it suits nearly every taste. Whatever the reason, we can't keep them on the shelves, as quickly as we can manufacture them they fly out the door and we don't anticipate that changing any time soon," said Brian Burr of WholesaleHats.com (<http://www.WholesaleHats.com>).



The Flexfit™ Yupoong Flat Bill Pro Style is a 6-panel cap with 8 rows of stitching on the visor. The hat features 6 sewn eyelets and a green under-visor. The single-tone Pro Style comes in thirteen colors including black, red, orange, purple, heather grey, silver and maroon while the two-tone version can be purchased in 11 variations of color combos including black/red, purple/gold, black/silver, black/neon pink and royal blue/orange. Both variants are available for as little as \$4.95 each for [blank Yupoong style hats](#) or with custom embroidery for as little as \$6.90 each depending on the order quantity.

"This particular style has been very popular in major markets like New York and Los Angeles for years, where it's often recognized as the classic 'old school' hat. More recently we've seen a major expansion in the market reach of the Flexfit™ Yupoong Flat Bill. The popularity has exploded from a regional trend to a nationwide phenomenon and it has become a favorite among celebrities and athletes from coast to coast and that has translated into a huge demand from our customers," said

Burr.

In addition to popular flat bill designs, WholesaleHats.com carries an extensive range of fashionable hats including fedoras, army caps and trucker hats in neon colors, most customizable through its in-house embroidery studio.

About WholesaleHats.com

WholesaleHats.com prides itself on being the low-cost producer of high-quality blank and custom embroidered and screen printed headwear. As the name implies, all products are priced at wholesale, with availability of only 12 pieces per style. Customers include a broad spectrum of retailers, embroiders, screen printers, distributors, corporations large and small, premium buyers, national and state parks, amusement parks, and special events purchasers and more. WholesaleHats.com offers a live answering service available 24/7 so its customers can reach them at all times.

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